

OneTrust

PRIVACY, SECURITY & THIRD-PARTY RISK

OneTrust Preference Choice

How OneTrust Helps with Thailand's Personal Data Protection Act (PDPA)



OneTrust for the PDPA

By leveraging OneTrust, organizations can measure their current standing and build an infrastructure to adhere to PDPA compliance standards. Businesses can support and uphold data subject rights from the collection of valid consent to the fulfillment of data subject requests. OneTrust tools allow organizations to implement privacy by design solutions to automate compliance efforts and build privacy into products, into products and processes.





PDPA

(Personal Data Protection Act)

กฎหมายคุ้มครองข้อมูลส่วนบุคคล โดยระบุให้องค์กรหรือหน่วยงานที่เกี่ยวข้องที่เก็บข้อมูลส่วนบุคคลของ ประชาชนไม่ว่าจะเป็นบริษัทเอกชนหรือหน่วยงานรัฐ



จำแนกข้อมูลส่วนบุคคลนั้น

Distinguishable

: ข้อมูลที่สามารถแยกแยะตัวบุคคลออกจากกันได้

Traceable

: ข้อมูลที่สามารถใช้ในการติดตามพฤติกรรมหรือ กิจกรรมบุคคลทำ เช่น Log file

Linkable

: ข้อมูลที่สามารถเชื่อมโยงเพื่อระบุบุคคลได้

ชื่อ นามสกุล
ที่อยู่
เบอร์โทรศัพท์
อีเมล์
หมายเลขบัตร
ประจำตัวประชาชน





OneTrust

PRIVACY, SECURITY & TRUST



Operationalize CCPA, GDPR, LGPD ISO 27001/27701, NIST and 100s of the World's Privacy, Security and Compliance Laws and Frameworks



5,000 CUSTOMERS

BOTH BIG AND SMALL COMPANIES 100 COUNTRIES | 6 CONTINENTS



1,500 EMPLOYEES

40% IN PRODUCT R&D



GLOBAL SCALABILITY

10 GLOBAL LOCATIONS | 100 LANGUAGES

Atlanta & London Co-headquarters

Bangalore | San Francisco | Melbourne New York | Munich | Hong Kong | Bangkok | São Paulo

5,000 Customers - Big & Small - Across 100 Countries



30% of the Global 2000





World's 3 Largest Hotel Companies



World's 4 Largest Pharma Companies



World's Top 4 Publishers



World's 8 Largest Technology Companies



World's Largest & 7 of the Top 10 Beverage Companies



World's 4 Largest Consulting Firms



9 of the Top 10 Highest Grossing Global Law Firms



World's 4 Largest Retailers



Top 3 Largest Healthcare Companies



7 of the Top 8 Global Car Manufacturers



5 of the Top 10 Aerospace Companies



3 of the Top 5 Insurance Companies





3 of the Big 4 Accounting Firms



4 of the Top 5 Global Advertisers



3 of the Top 4 Financial Services Companies



7 of the Top 10 CPG Companies



4 of the Top 8 Global Logistics Companies



OneTrust Privacy

PRIVACY MANAGEMENT SOFTWARE

ONETRUST NAMED A LEADER

Due to the richness of the product features, a stream of continuous innovation, and the ability to customize the offering to specific customer needs, OneTrust maintains its leadership position in this market.

HIGHEST SCORE IN ALL THREE HIGH LEVEL CATEGORIES

The Forrester WaveTM:
Privacy Management Software, Q1 2020

Forrester Wave: Privacy Management Software, Q1 2020, Forrester Research, Inc., March 30, 2020

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FORRESTER[®]

THE FORRESTER WAVE™

Privacy Management Software



OneTrust Privacy

OneTrust Vendorpedia™

THIRD-PARTY RISK SOFTWARE

2020 GARTNER PEER INSIGHTS CUSTOMERS' CHOICE

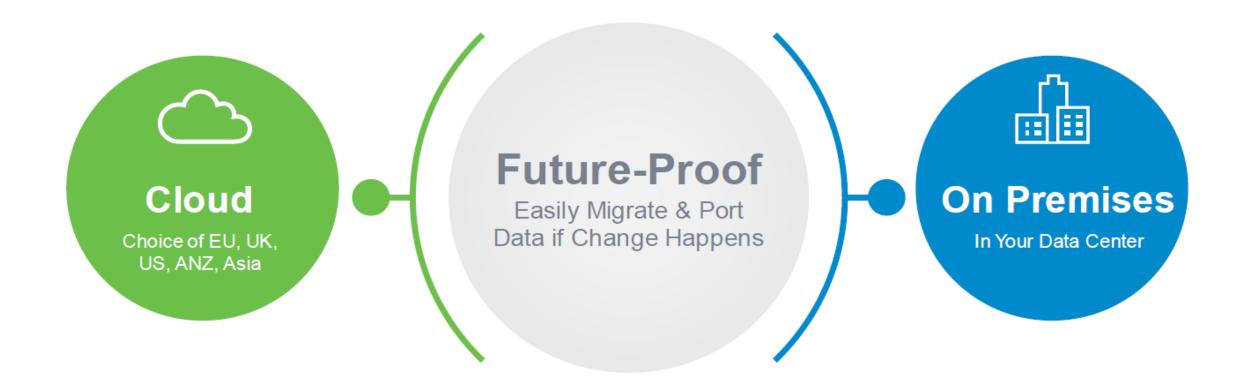
Implementation was easy, customer support and product development has been first class. Have a go with it. You will be blown away by its flexibility and how you could use it more widely.

CISO, Financial Services Industry, \$500M-1B

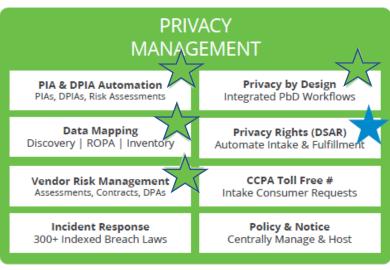
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Deployment Flexibility in Cloud or On Premises

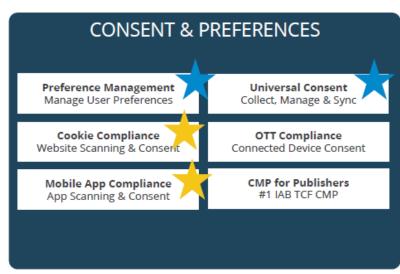


Modular Solutions to Grow as Your Program Matures









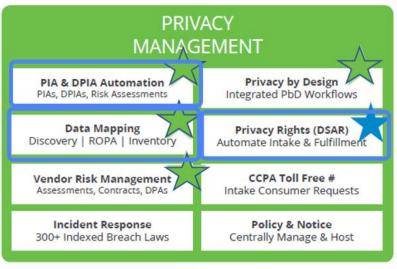








Modular Solutions to Grow as Your Program Matures













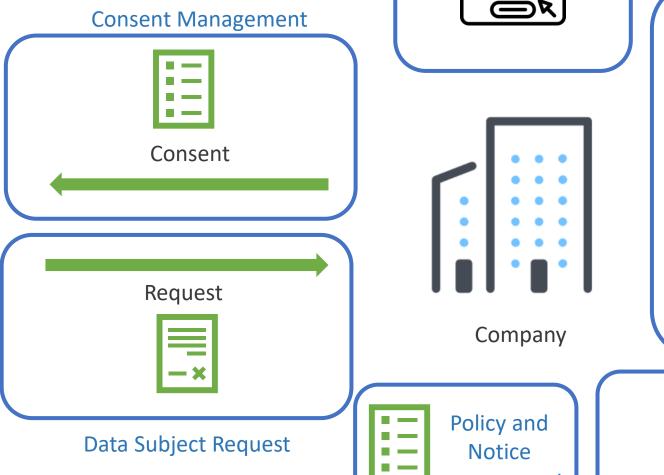




Over view

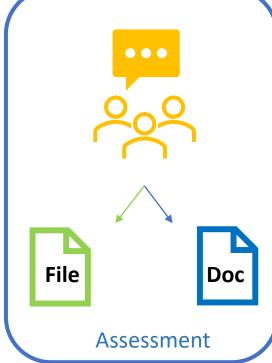


Data Subject Customer Employee Supplier



Cookie Consent









Cookie Compliance



Zentoso

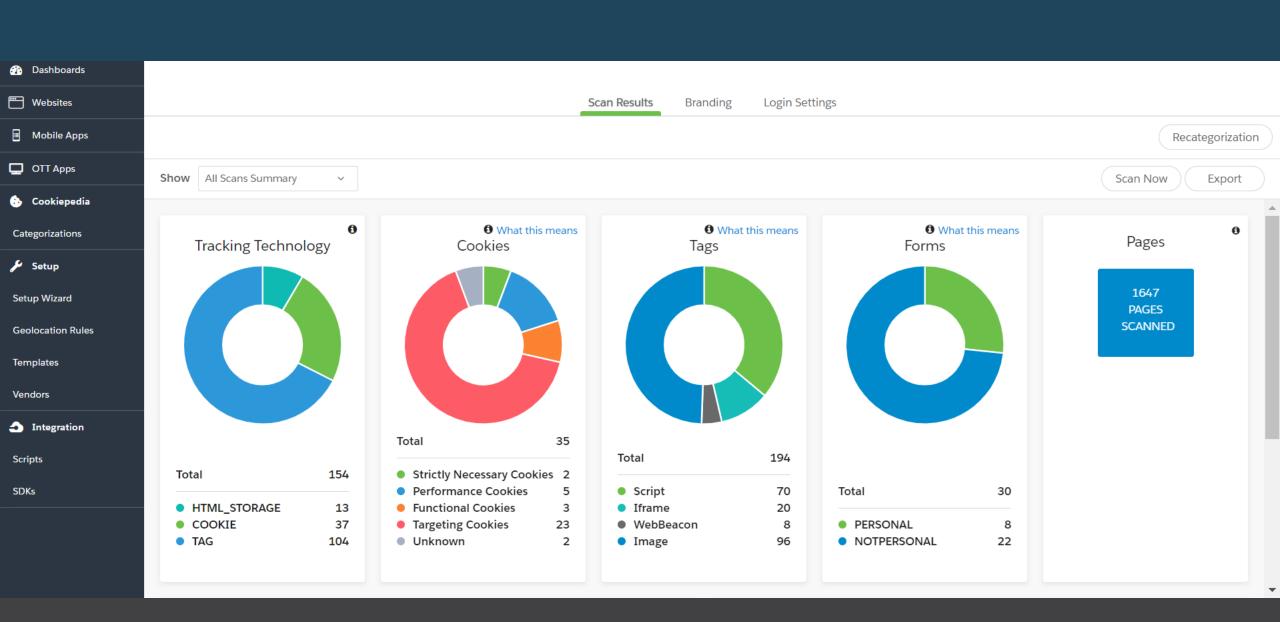
Explore Your Financial Opportunities

- Advice on investment strategies and opportunities
- Details on how to get started with Zentoso banking
- Information about the Zentoso Rewards credit card
- Guidance regarding home and business loans

Request a Consultation

Email Address	
Country	
Phone Number (option	nal)
Yes, I would like to	be contacted by a Zentoso financial consultant.
Yes, I would like to about the following	eting Communications receive communications via a weekly email g topics. You can update your preferences at an
Yes, I would like to	receive communications via a weekly email

Privacy Policy and Third Parties



Scan Website



Explore Your Financial Opportunities

- Advice on investment strategies and opportunities
- Details on how to get started with Zentoso banking

Information about the 7 of the David Built

By clicking "Allow All", you agree to the storing of cookies on your device to enhance site navigation, analyze site usage, and assist in our marketing efforts. **Cookie Notice**

Request a Consultation

Email Address

Country

Phone Number (optional)

Choose Preferences

Disable All

Allow All

Full Name



Privacy Preference Center

When you visit any website, it may store or retrieve information on your browser, mostly in the form of cookies. This information might be about you, your preferences or your device and is mostly used to make the site work as you expect it to. The information does not usually directly identify you, but it can give you a more personalized web experience. Because we respect your right to privacy, you can choose not to allow some types of cookies. Click on the different category headings to find out more and change our default settings. However, blocking some types of cookies may impact your experience of the site and the services we are able to offer. More information

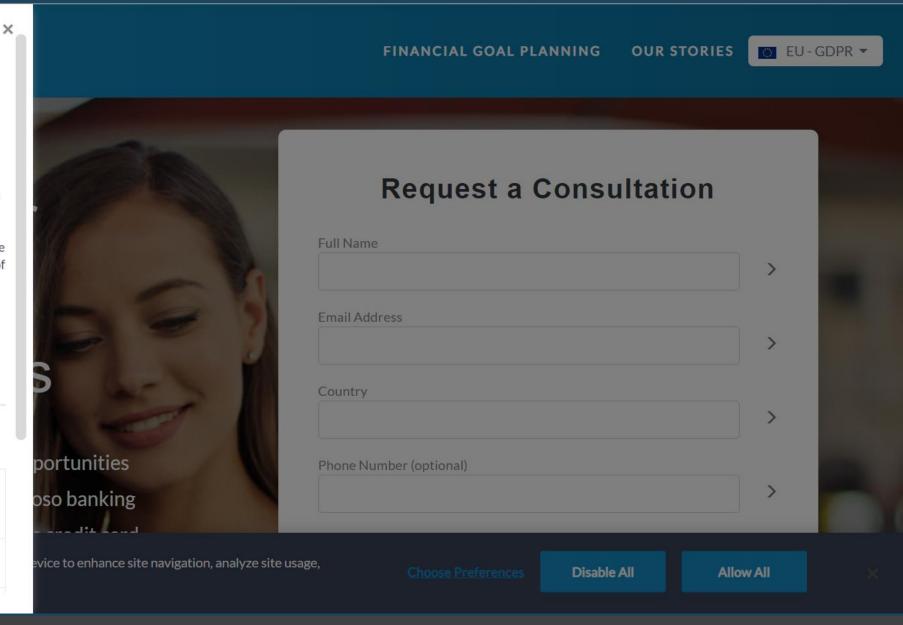
Allow All

Manage Consent Preferences

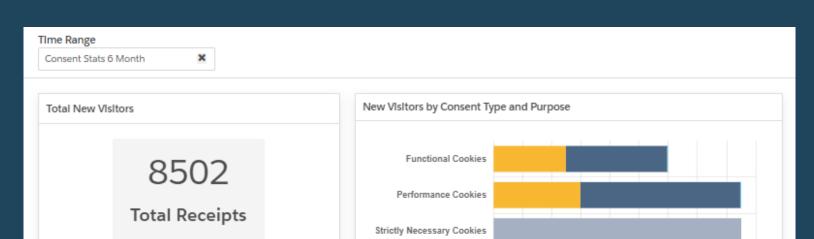
Strictly Necessary Cookies

Always Active

Performance Cookies

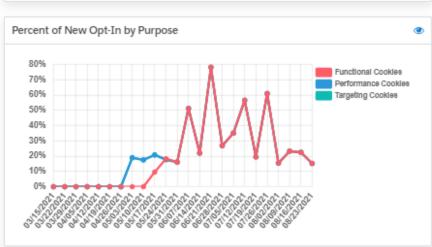


Dashboard Report



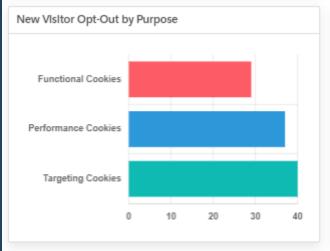
Targeting Cookies

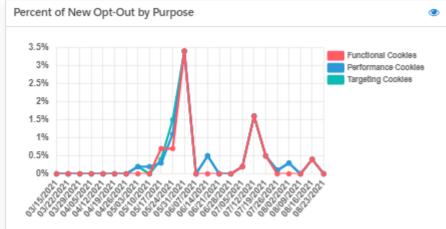




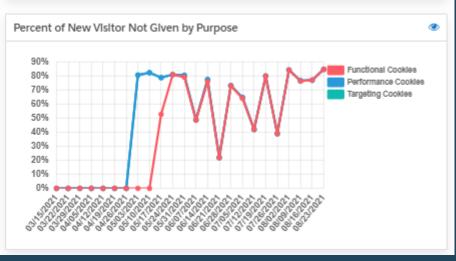
1000 2000 3000 4000 5000 6000 7000 8000 9000

Dashboard Report

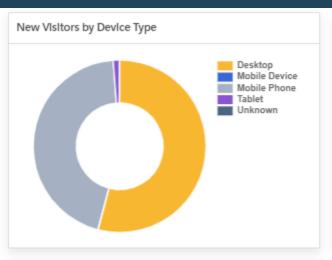


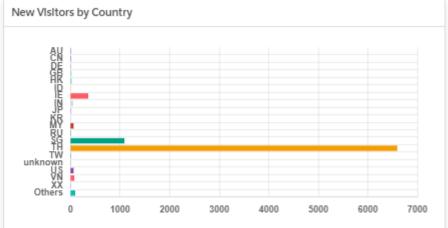


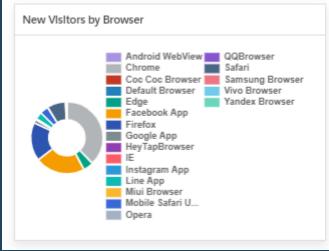




Dashboard Report



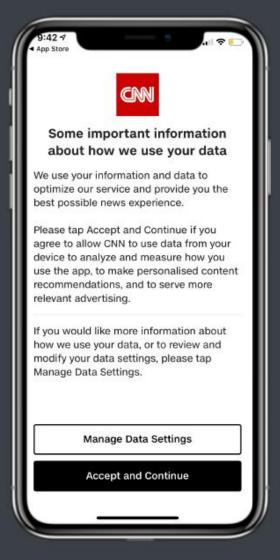


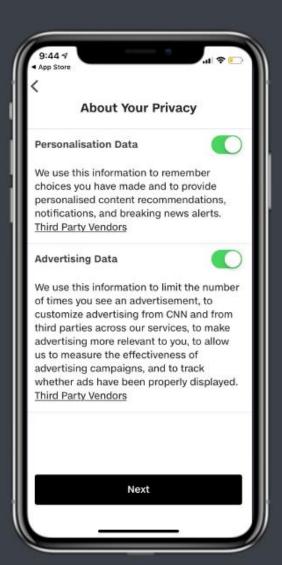


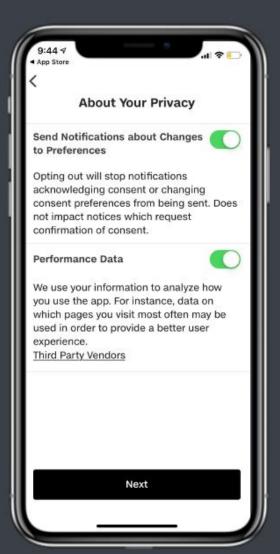
Mobile App Compliance

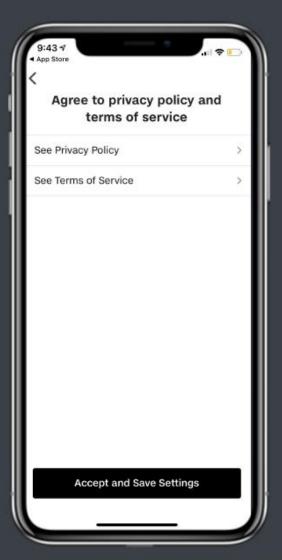


Apply to Your Mobile Apps







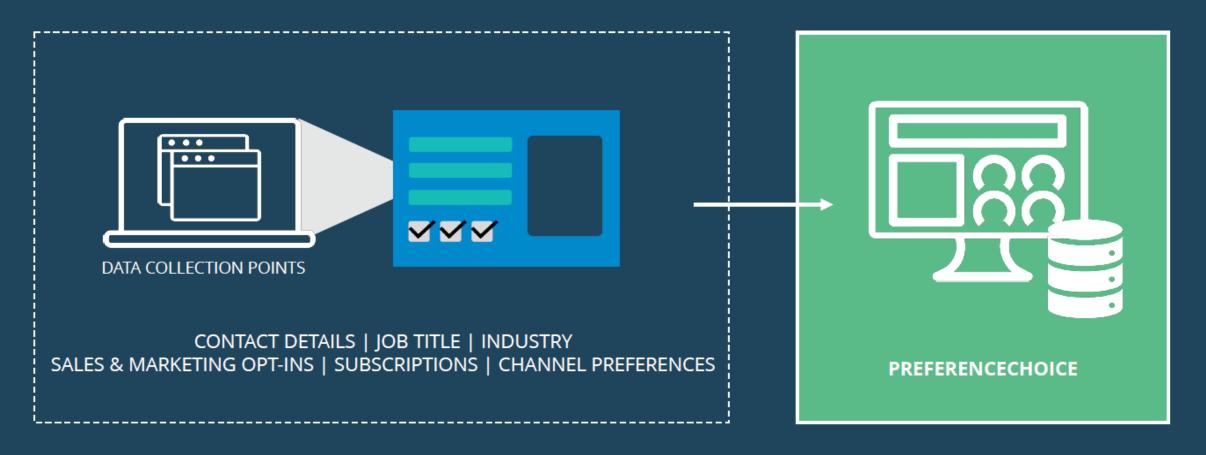


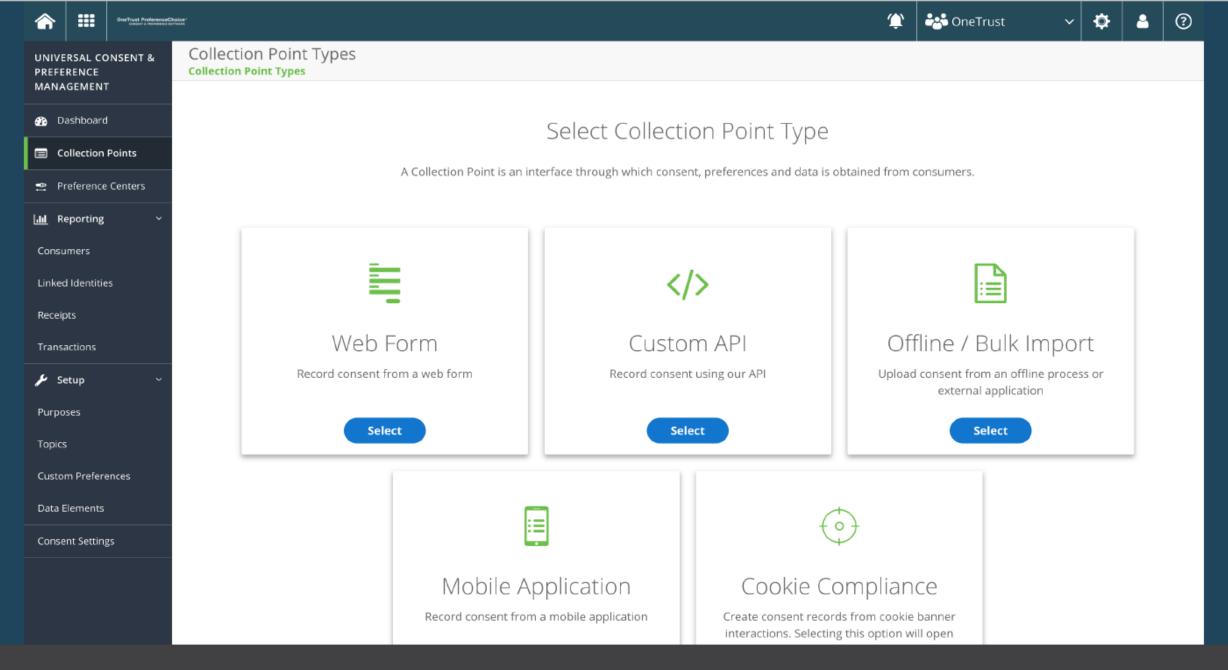
Universal Consent



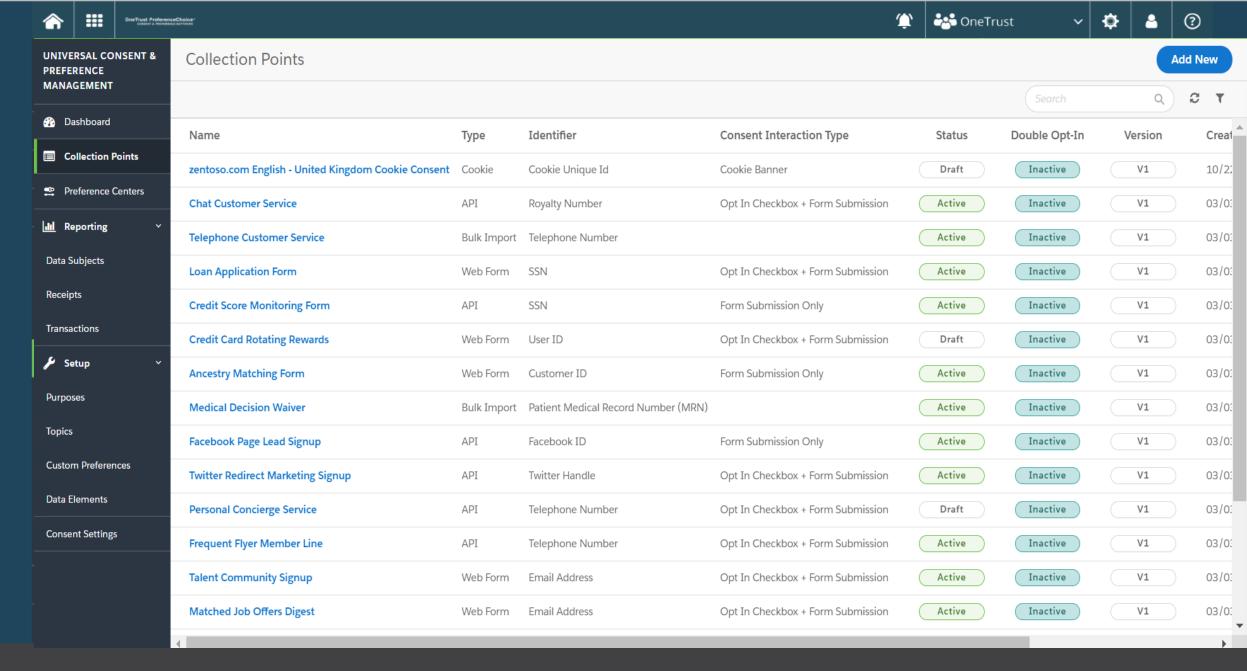
Multi-Channel Data Collection From Your Consumers

PROGRESSIVE PROFILING | UNDERSTAND MORE ABOUT YOUR AUDIENCE | SEGMENT & PERSONALIZE CONTENT

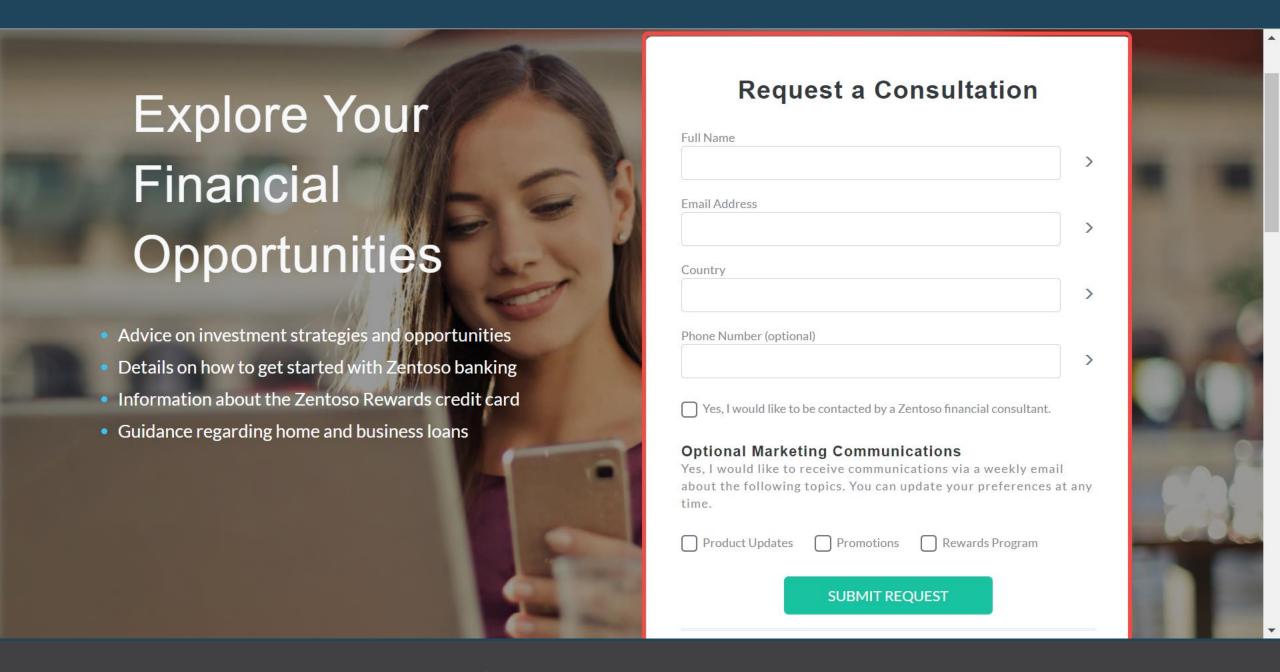


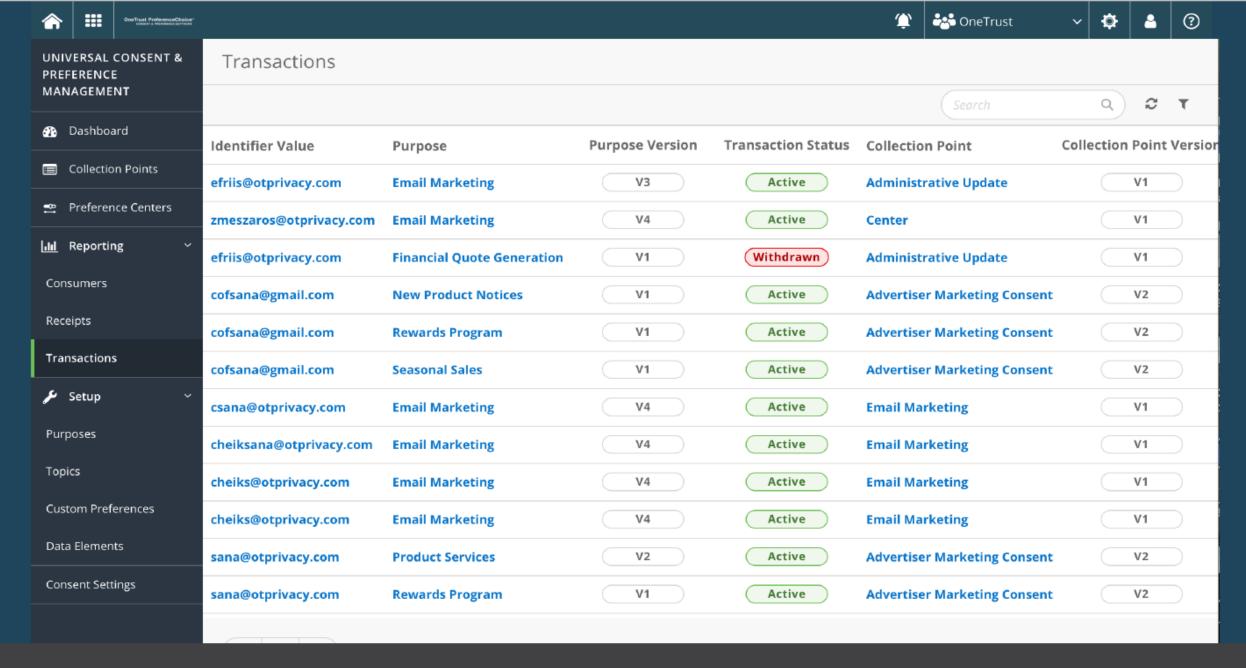


Different options to connect to web forms, web apps, etc.

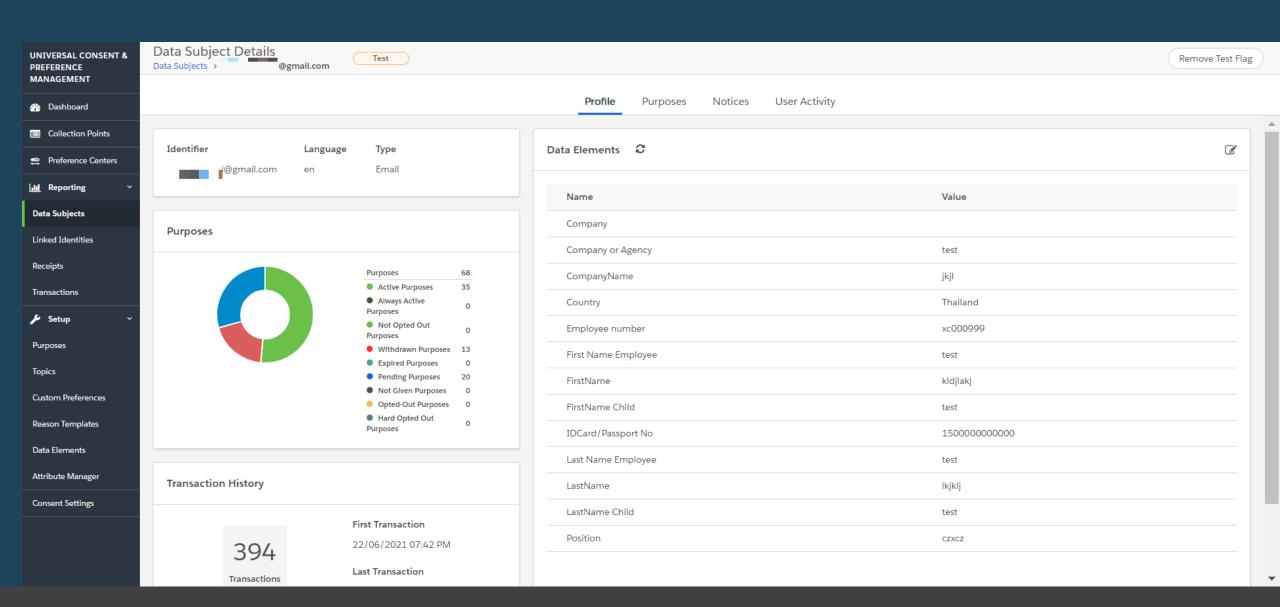


Universal Consent Collection Point

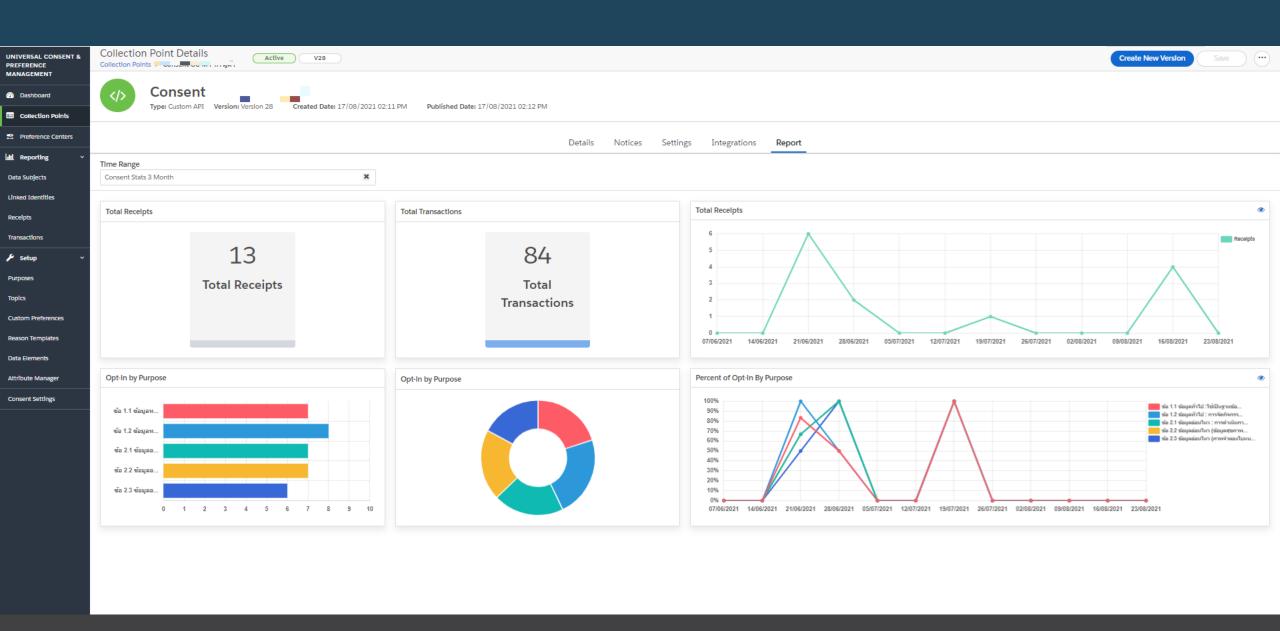




Universal Consent Transactions



Data Subject Profile



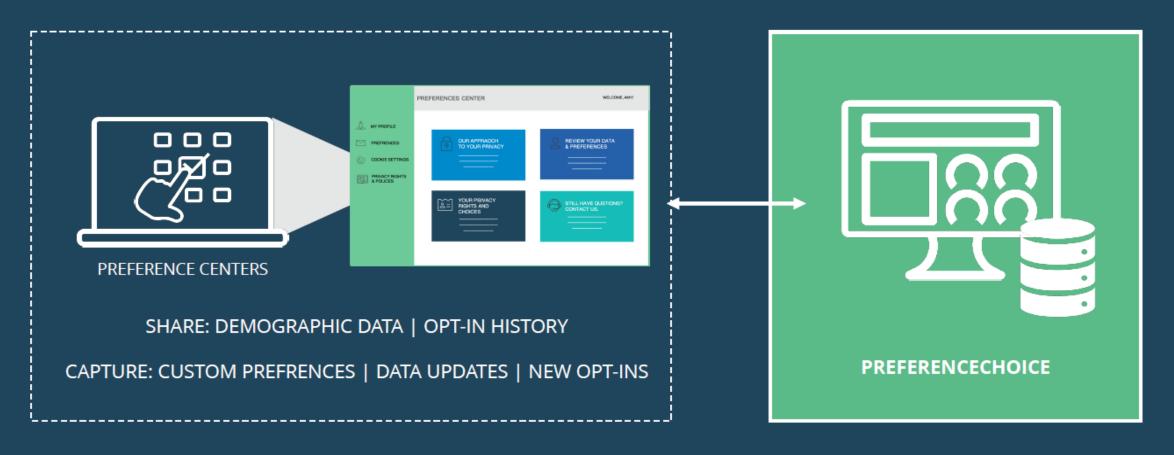
Universal Consent Dashboard Report

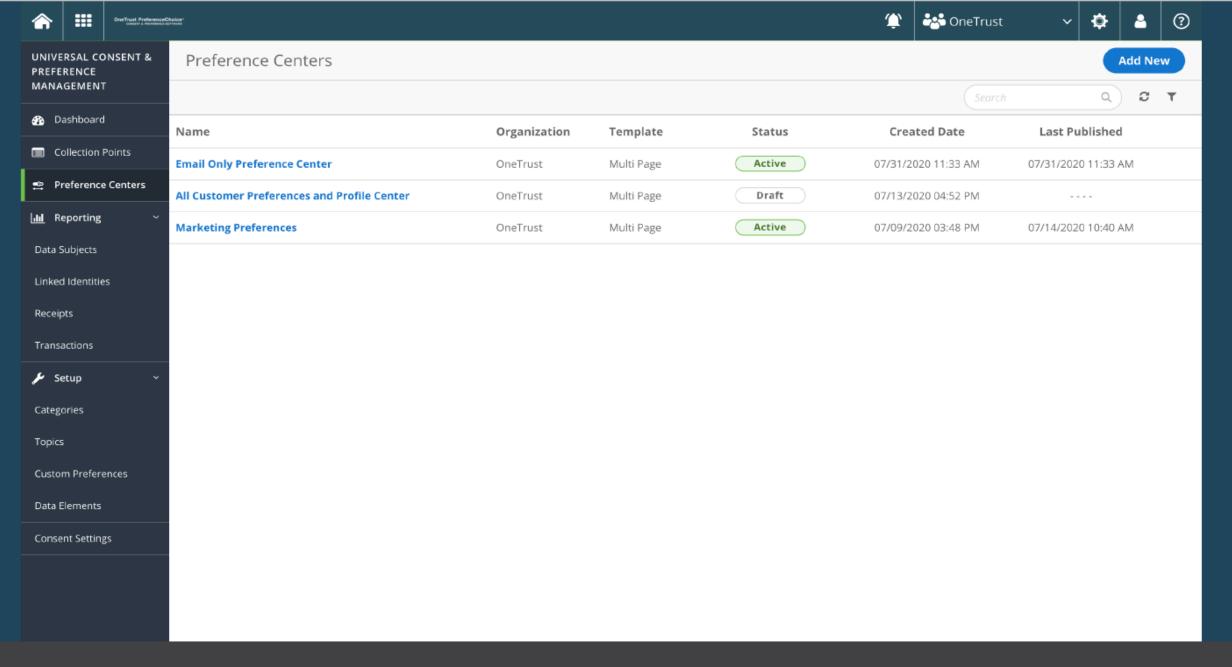
Preference Management

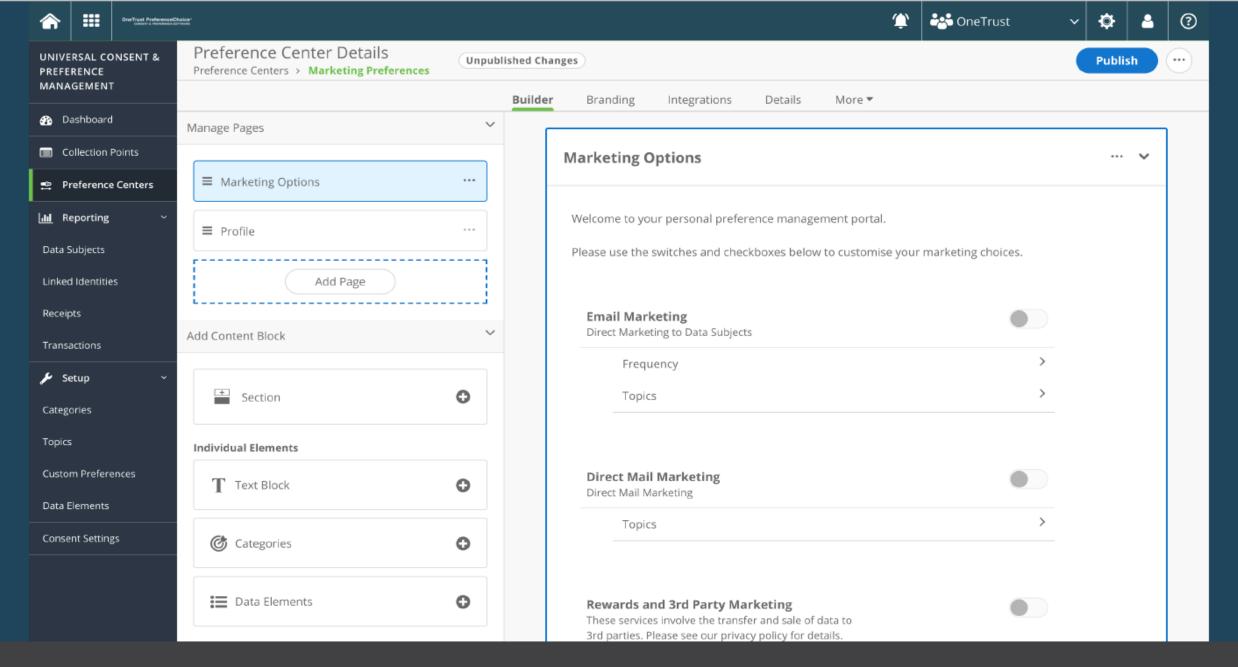


Self-Service Preference Management

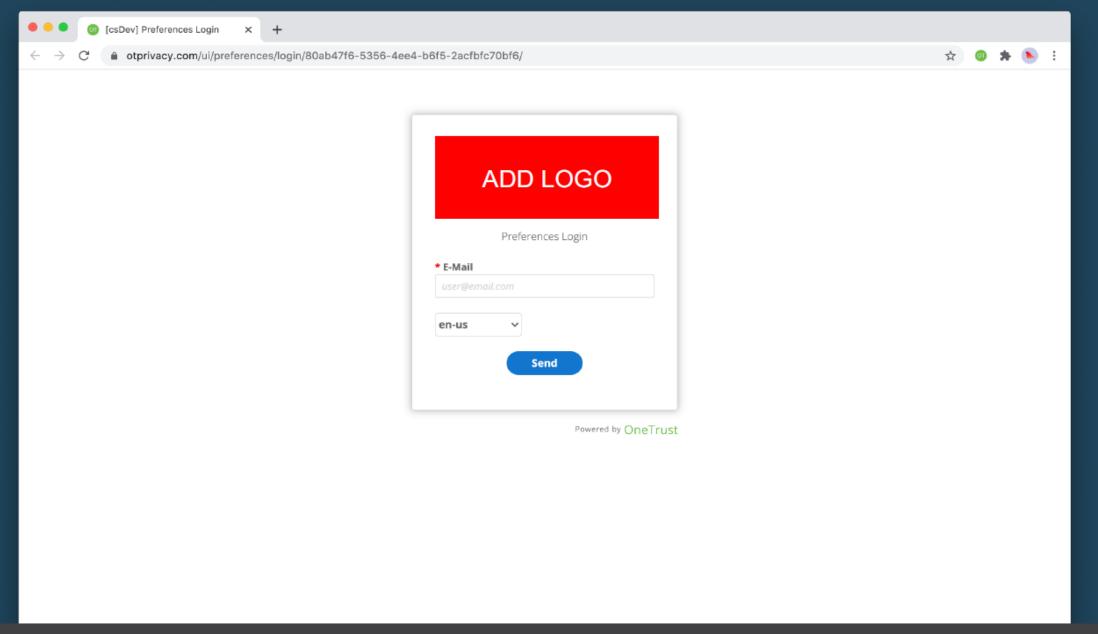
EMPOWER YOUR AUDIENCE | COLLECT DATA & PREFERENCES | INFORM USERS WITH TRANSPARENCY



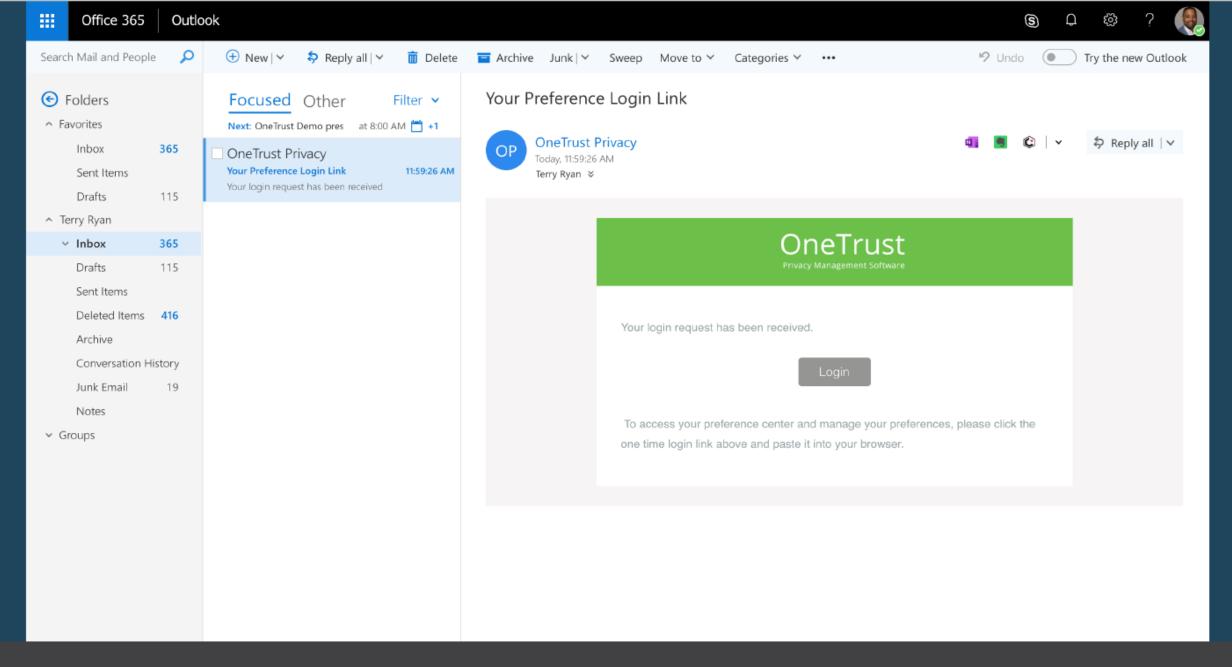




Drag and Drop Preference Center Builder



Users can log into preference center without maintaining an account, or leverage existing authentication







Preferences



User Profile



Privacy Rights & Policies



Cookie Settings



Learn More



Account Details

Email 🖊

amy.thomas@gmail.com

Created Date

October 2016

Personal Details

Home Address /

535 Mission Street, Unit 213 San Francisco, CA 94133 United States

Phone 🖊

(1) 404.557.1234

Birthday

Preferences

Seat Selection +

Beverage Choice +

Home Airport +

T-Shirt Size +





Preferences



User Profile



Privacy Rights & Policies



Cookie Settings



Learn More

Communication Preferences

Product Updates View Sample Email

Get the latest news on releases, new features, new resources available

Frequency

Weekly

Monthly

Events View Sample Email

Learn where we will be, events we are hosting, and how to schedule in person meetings. We send emails as events are scheduled

Promotions View Sample Email

Learn about current product and service promotions and take advantage of offered deals

Frequency

Daily

Weekly

Monthly

Consent History

August 31, 2019

Changed Frequency for **Promotions** from Monthly to Weekly

March 3, 2020

Opted into Monthly Product Updates

See all History

Phone

Email

SMS















Data Subject accepted purposes

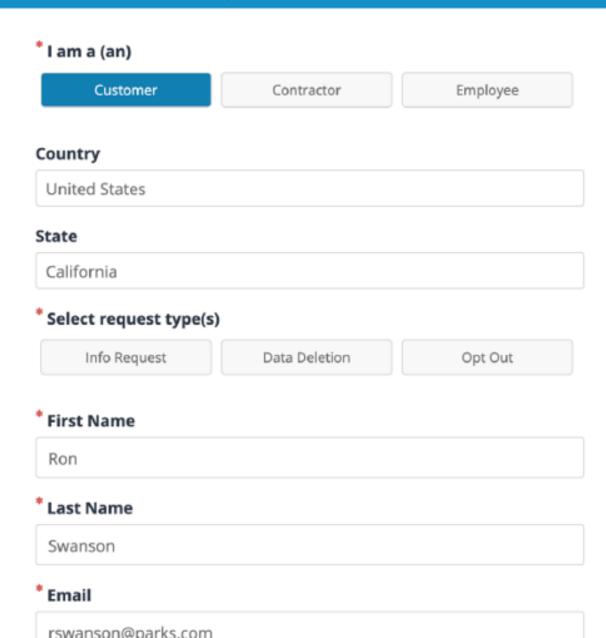
DSAR

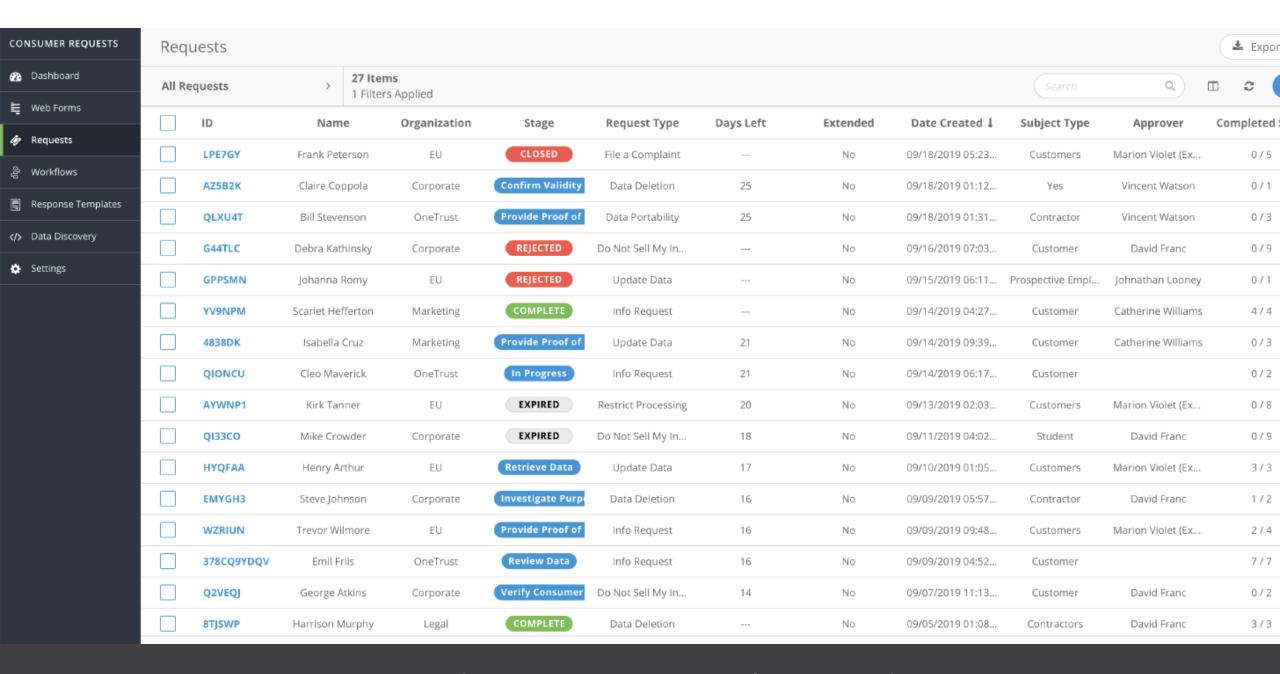
(Data Subject Access Request)



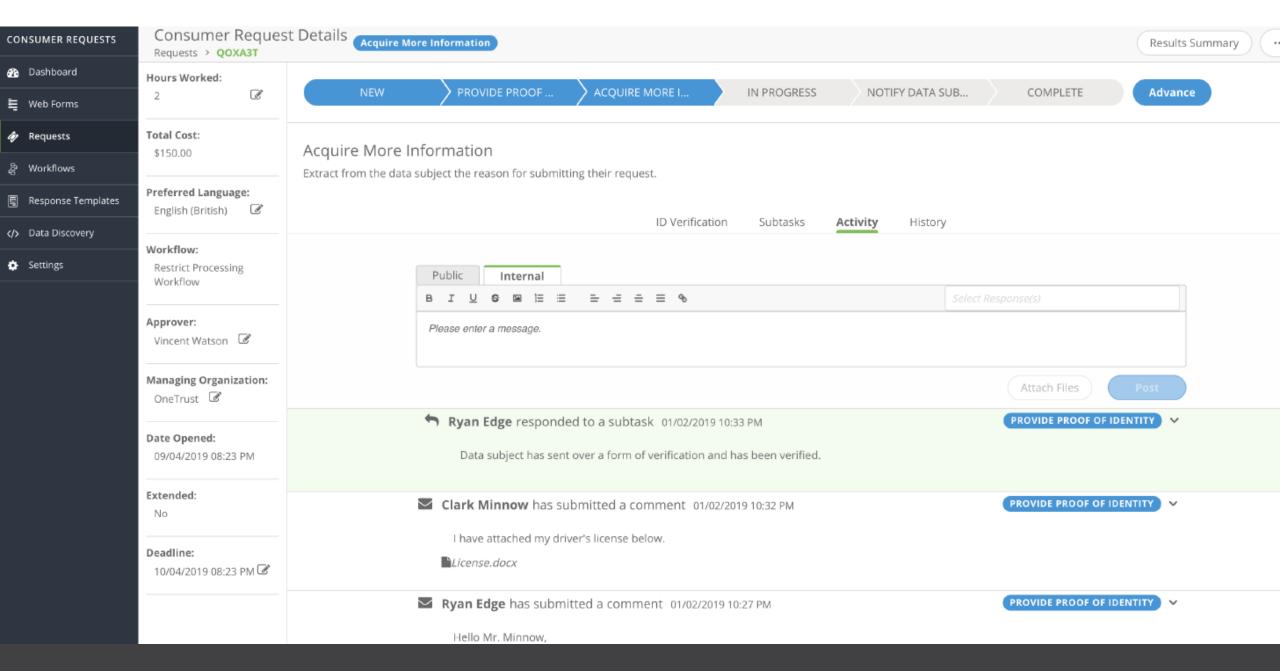
Data Subject Rights Management (DSAR)







Track Status, Assignee, Days Left to Respond



Dynamic Workflows | Activity Feed | ID Verification | Audit Trail

How Athena Helps

Athena automates each step with robotic automation, including:

ID VERIFICATION

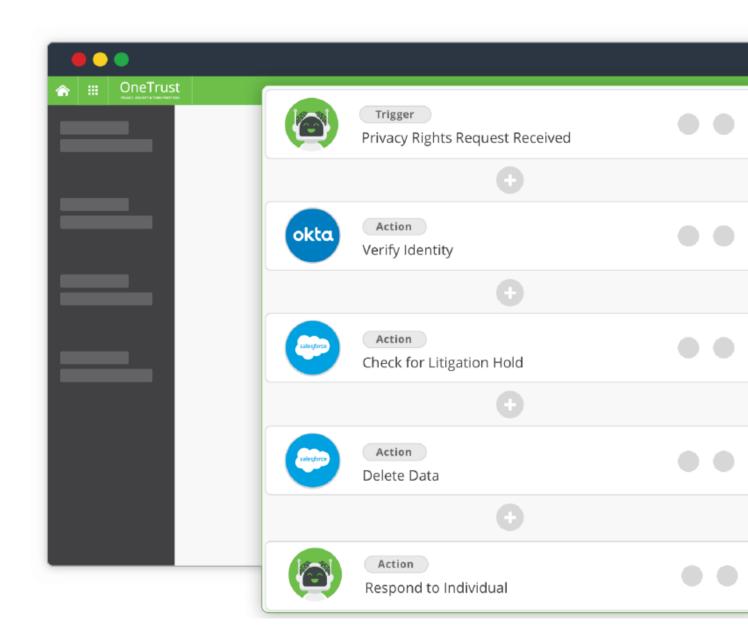
Athena automatically checks supplied information against other systems or 3rd party services

EXCEPTION HANDLING

Athena checks for exceptions like legal holds before taking action on data

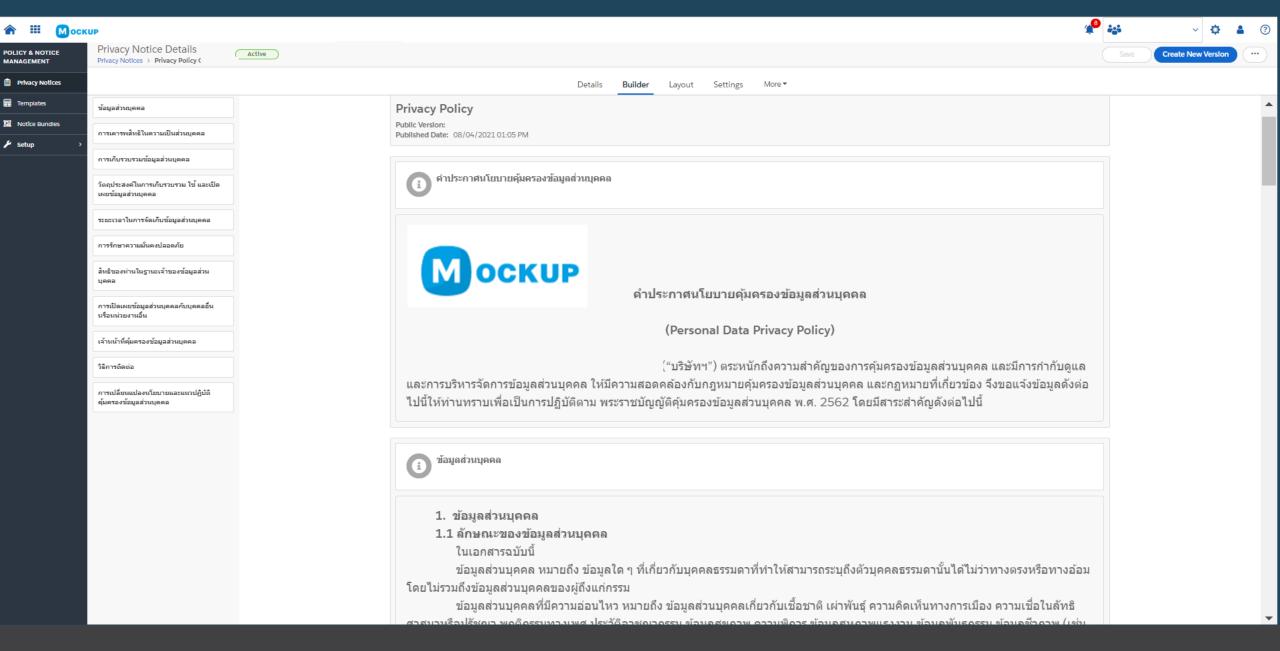
DATA ACCESS & DELETION

Athena automates access, deletion, pseudonymization, and other actions on the individual's data



Policy and Notice management

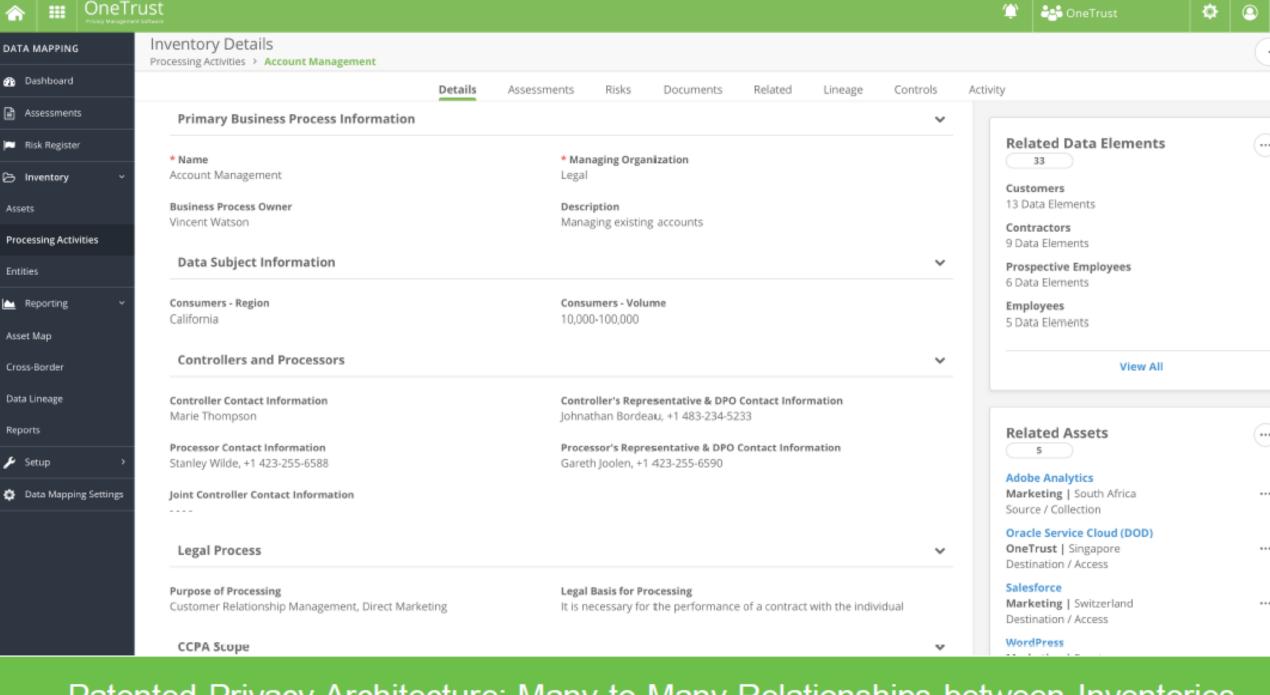




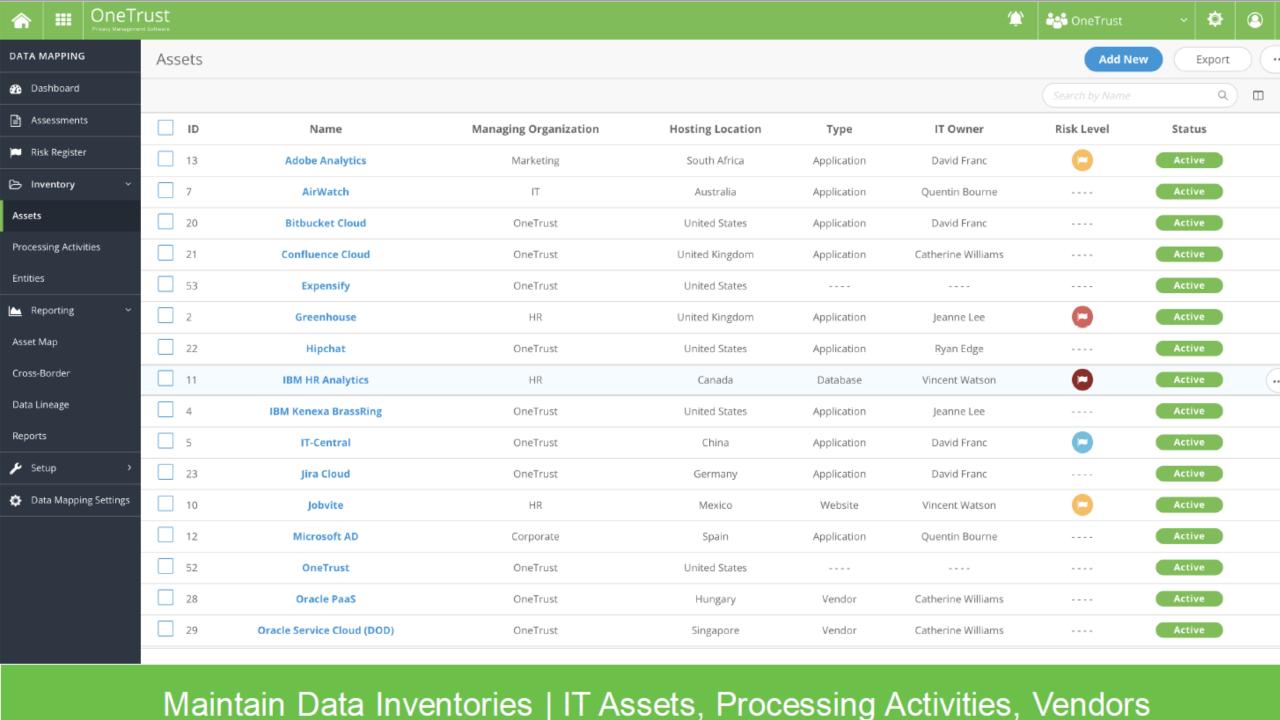
Create and Design Policy and Notice

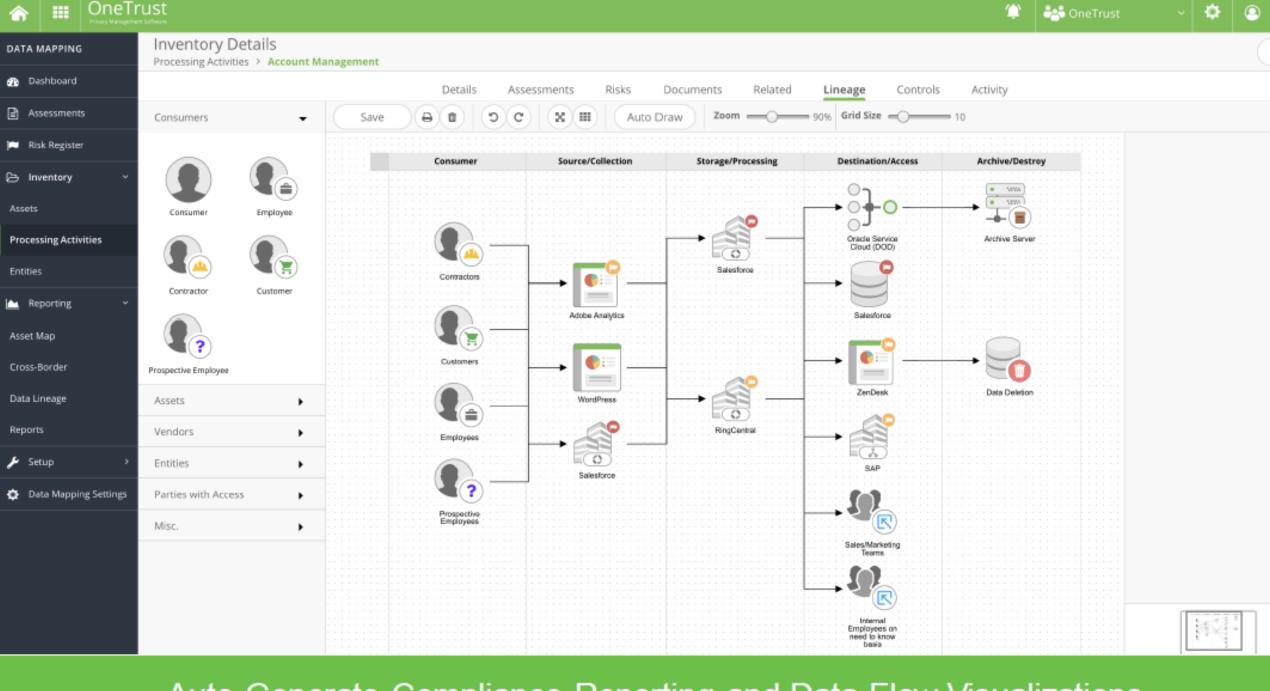
Data Mapping





Patented Privacy Architecture: Many-to-Many Relationships between Inventories

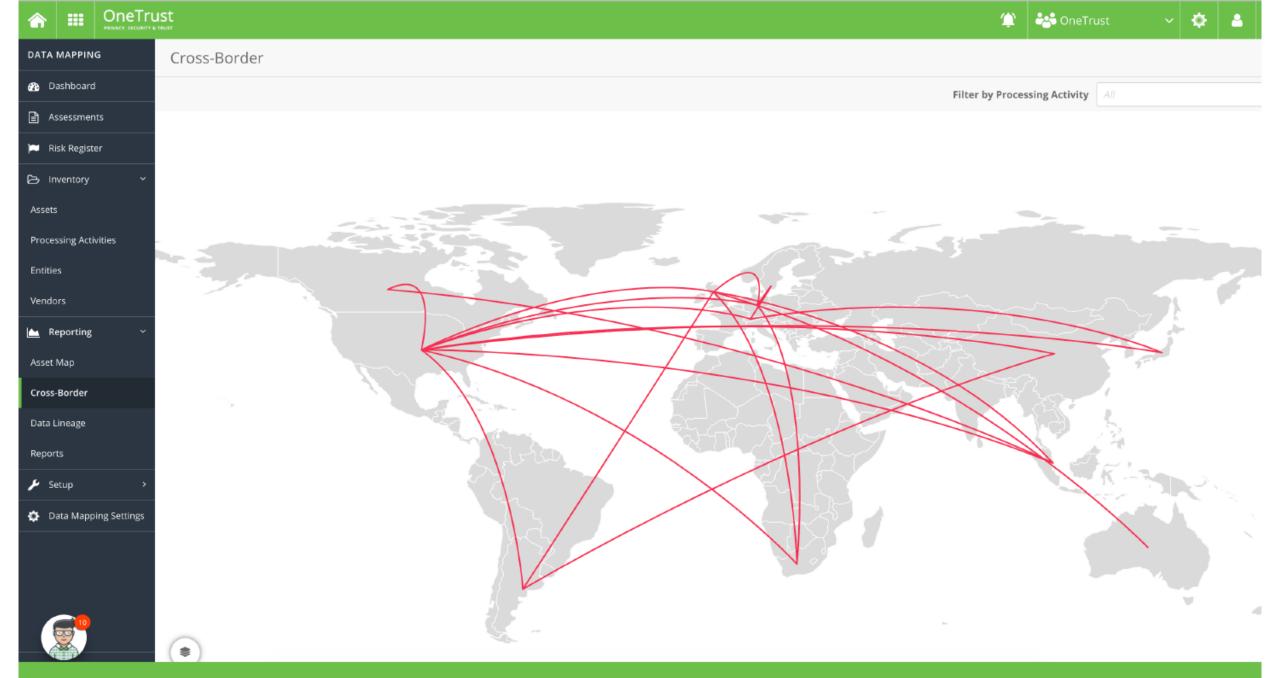




Auto-Generate Compliance Reporting and Data Flow Visualizations



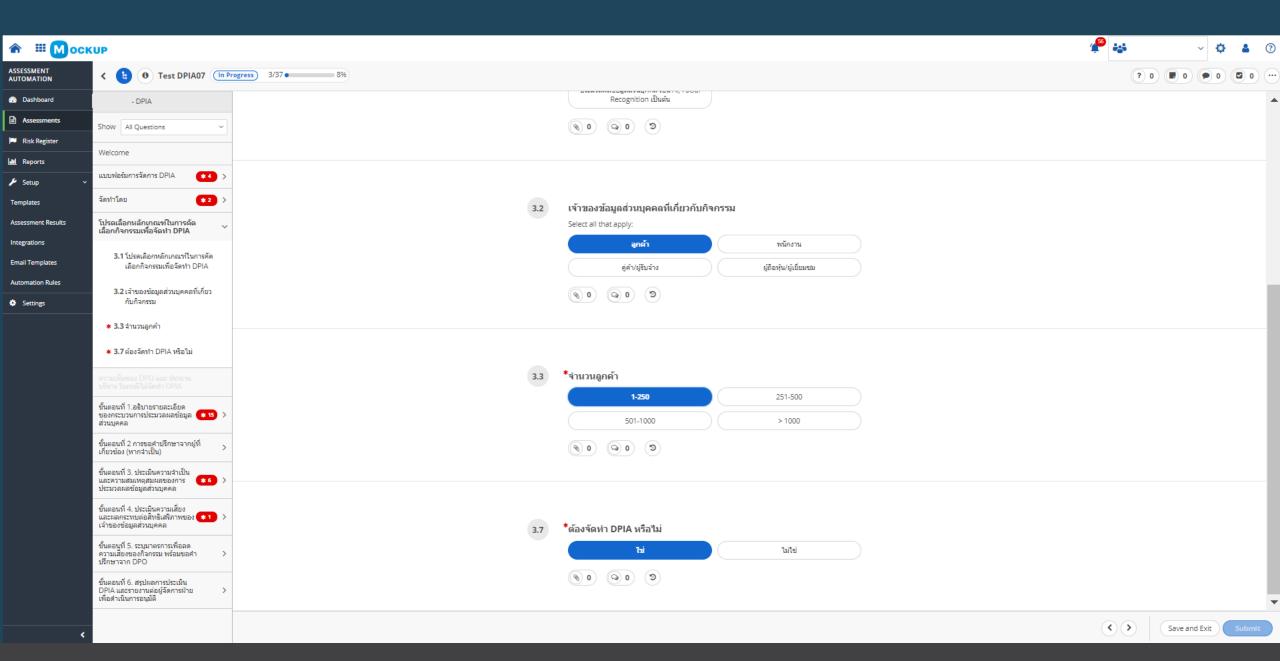
Document IT assets and understand where data is stored across your business, identifying shadow IT



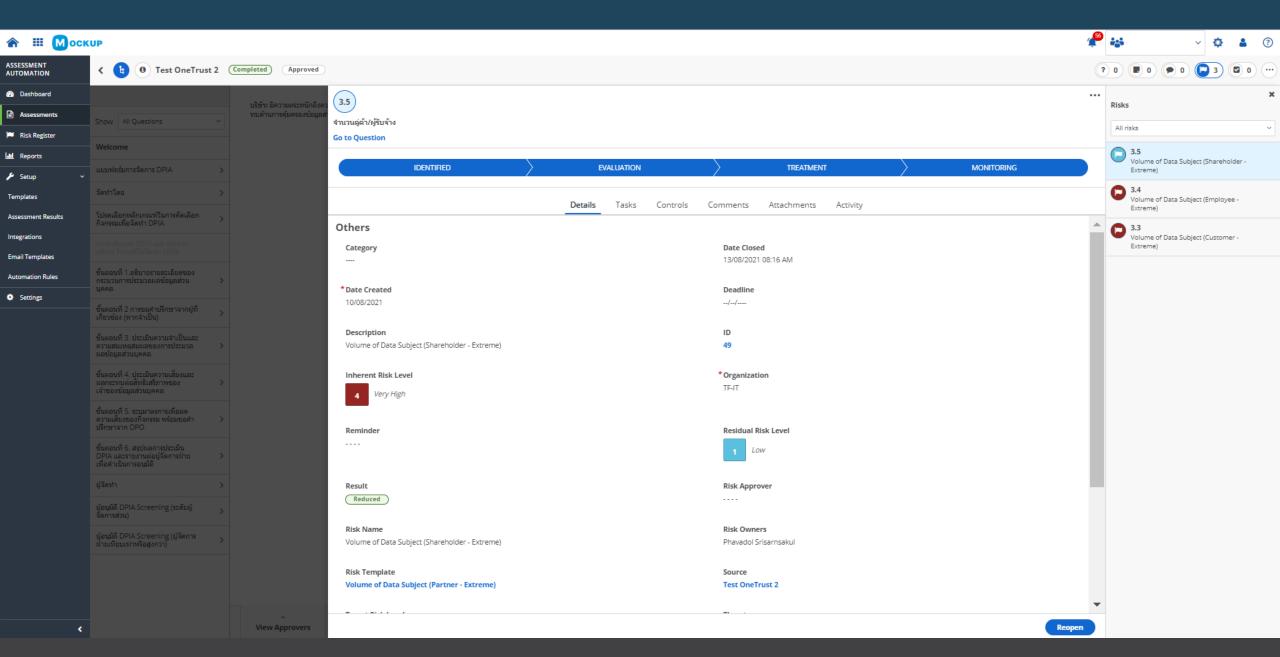
Visualize cross border transfers of data and assess that valid transfer mechanisms are in place

Assessment Automation





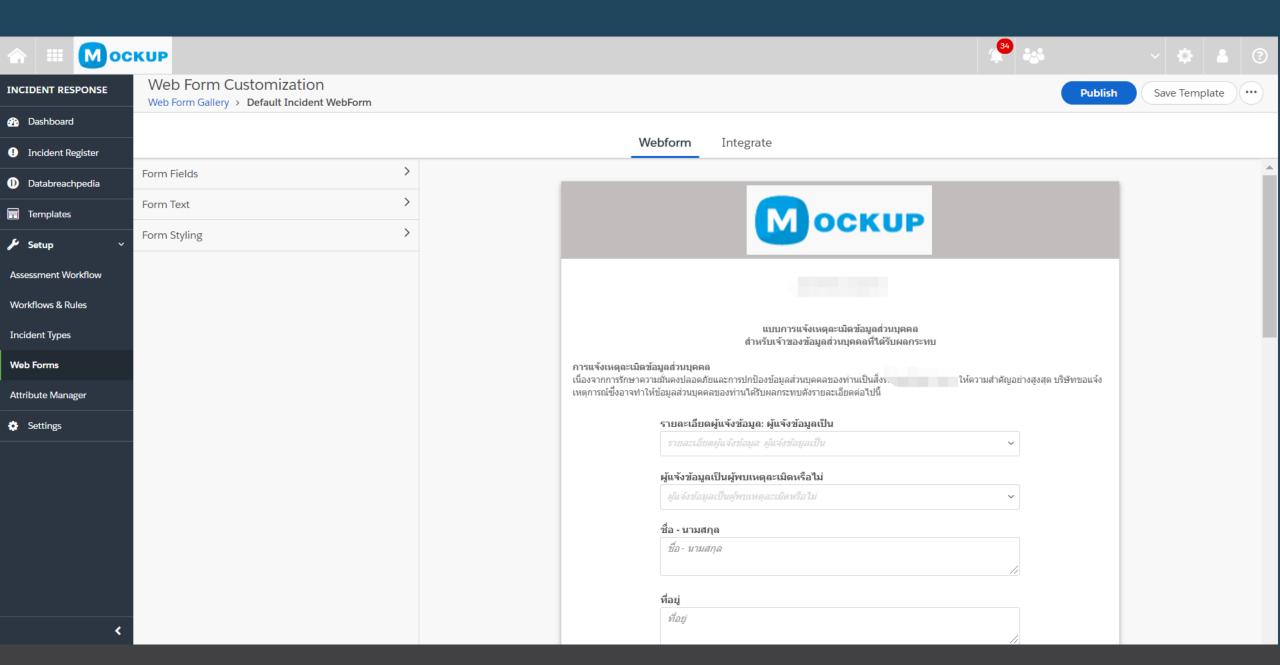
Create Design Assessment (Questionnaires) Template



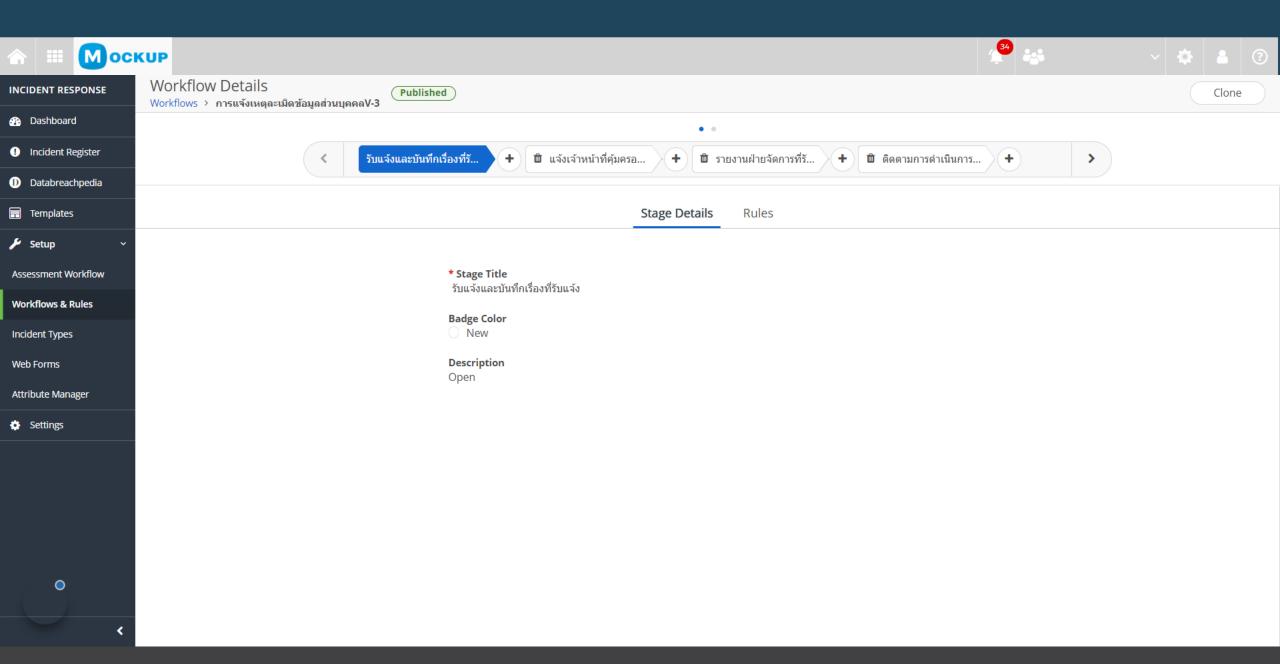
Automated Risk flag and manage treatment plan

Incident Management





Create Incident Webform



Create Incident Workflow

THANK YOU!

Any Questions?



Phase 1 Quick Start with OneTrust	Website Cookie ConsentMobile App Consent
Phase 2 Customer- Facing Transparency & Choice	 Universal Consent Management Preference Management Data Subject Rights Management (DSAR) Robotic Automation for DSAR
Phase 3 Operationalizing Privacy by Design (internal tasks/workflows)	 Maturity & Planning Data Inventory & Mapping Assessment Automation Vendor Risk Management Incident & Breach Management
Phase 4 Expand to comply with other frameworks / standards	 IT & Security Risk Management Audit Management Data Discovery and Data Governance