Safetica Data Loss Prevention (DLP) Solution

protecting sensitive data from "leaking"

Regulatory Compliance GDPR & PDPA



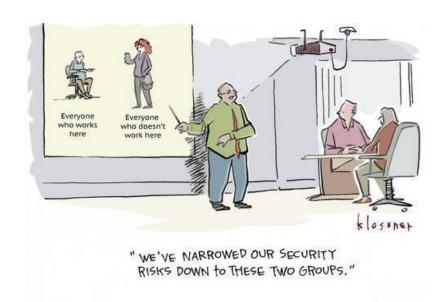
The world's most valuable resource is no longer oil, but data.

The World Economist Magazine



The cybersecurity in numbers

- Center for Strategic and International Studies (CSIS) noted,
 Cost of cybercrime globally was over \$600 Billions in 2018
- insiders contributed to 46% of cybersecurity incidents
- Records leaked 4.5 Billion 2019,
 36 Billion records 2020
- By 2020, with the global annual cost forecast to be \$2.1 trillion

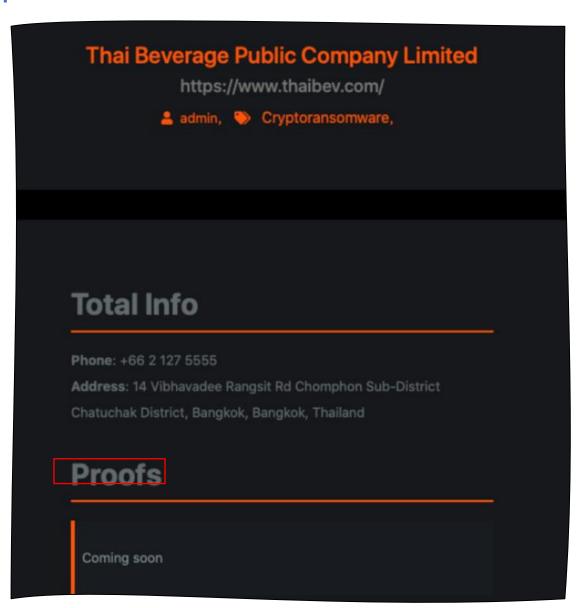


Cyber Threats Landscape

Maze Ransomware – New Type Ransomware Attacks

Human-operated ransomware attacks

Maze Ransomware is an even more dangerous attack, because the criminals behind MAZE also have a public website where they post the stolen data of the victims who refuse to pay the extortion fee.



"Security is always too much until the day is not enough."

William H. Webster. Former Director FBI

Recent leaks

















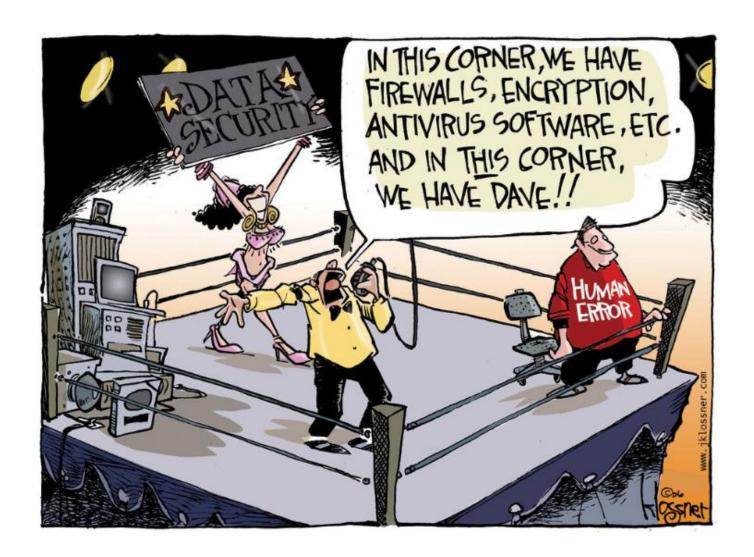




- One of major credit check companies in the US
- With overturn over US\$3 billions
- By mistake of one employee nearly 147millions of personal information was exposed
- Fined by US\$700 millions
 - "I don't think we can pass a law that, excuse me for saying this, fixes stupid. I can't fix stupid." (Richard F. Smith former CEO)

Why?

- 80% Human error
- 20% Deliberate leaks

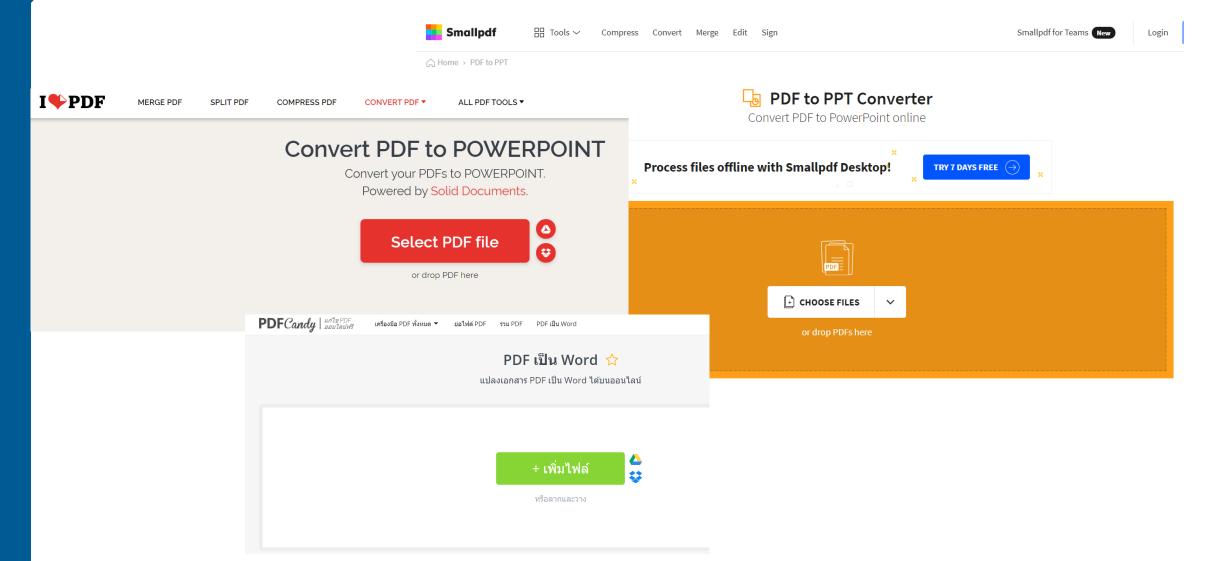


How? Human error

- 80% of all leaks caused by mistake
- Carelessness
- Lack of IT proficiency
- Lost or stolen devices
- Laziness



Carelessness



Why? Deliberate leaks

• 20% Deliberate leaks

- Start a own business
- Sell data to a competitor
- Use the data as leverage while applying for a new job
- Intentional harm
- Presume the data is theirs

About Safetica DLP Technologies

Safetica Technologies

- Czech company founded in 2008
- 70+ security experts
- Customers in more than 90 countries
- Bitdefender Technology Alliance
- Gartner-recognized
- Microsoft Silver partner
- Fortinet Technology Alliance Program member
- Tech Accord



Our references



































Security Stack Compatible Vendors



































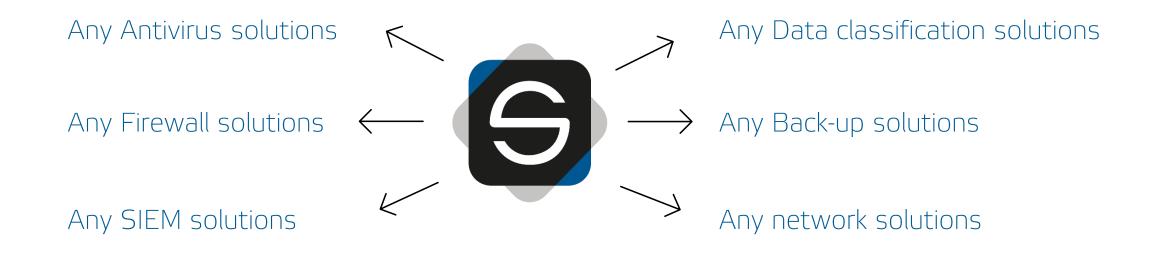






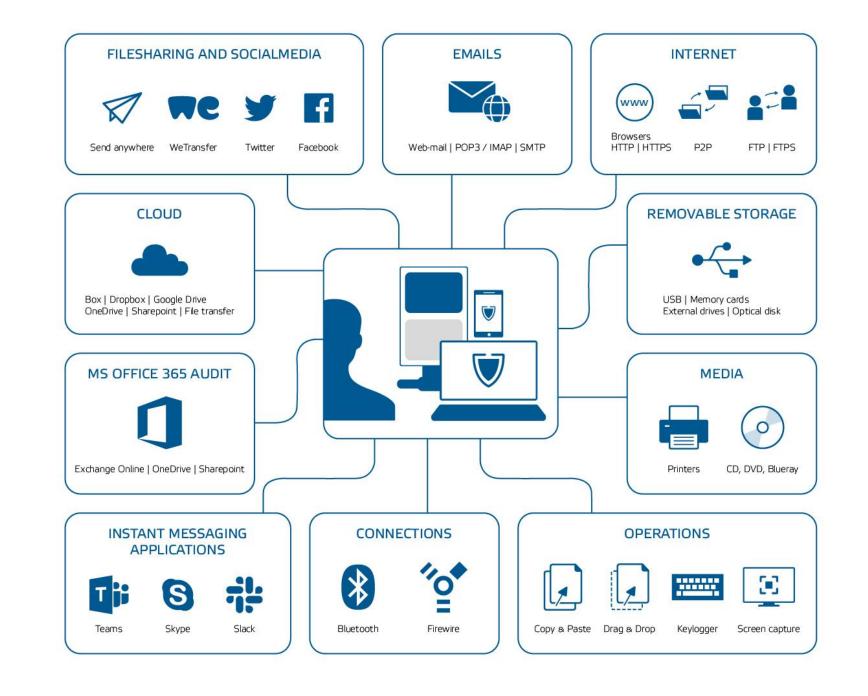
Cybersecurity in motion

- ☑ Highly compatible with 3rd party security tools
- ☑ Don't restrict yourself! with Safetica the number of combinations are limitless

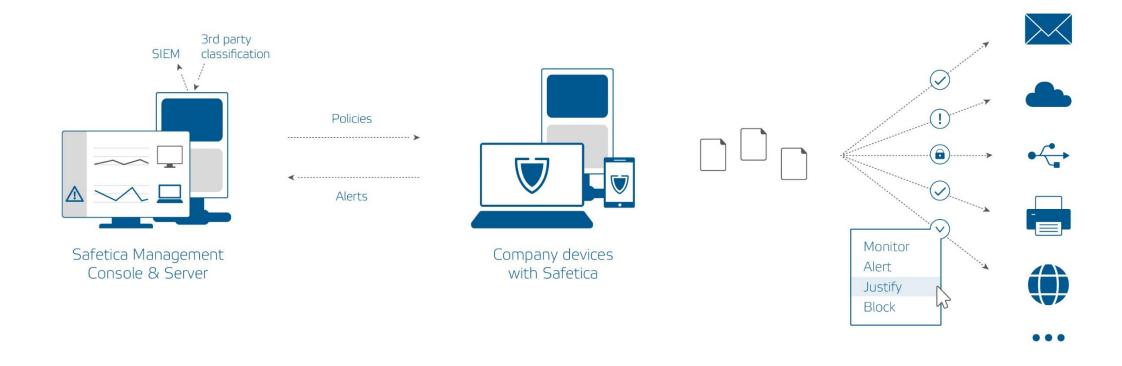


Safetica is here to help!





How it works



Product Portfolio

Safetica Discovery



Safetica Protection



Safetica Enterprise



Safetica UEBA



Safetica Mobile



Safetica Safetica Safetica Enterprise **Discovery** Protection Understand sensitive data flow. Enterprise data security stack. Full Data Loss Prevention (DLP). Get security & regulatory audits. Maximum integrations. Compatibility on Secure critical company data. **MORE INFO MORE INFO** MORE INFO Security Audit Data-flow security audit 1 Office 365 file and email audit 1 Regulatory compliance audit 1 Workspace security audit 1 Content inspection classification (1) Detection of suspicious activities 1 Endpoint data protection Cloud Data Protection Enterprise Features Security Automation

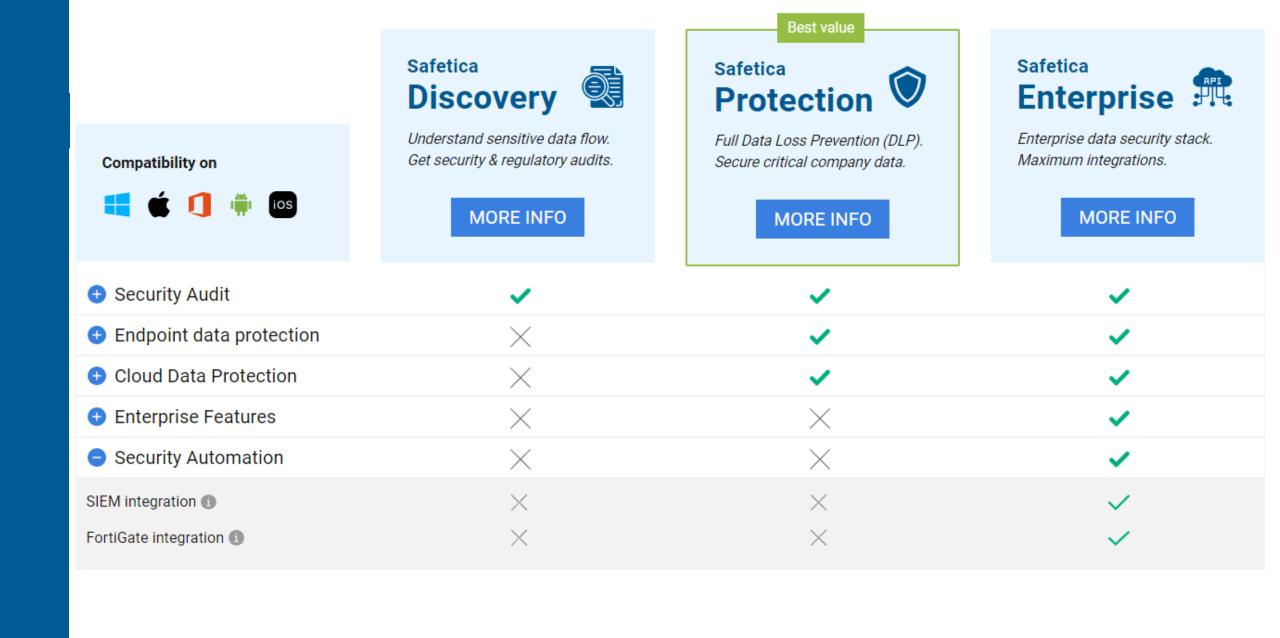
Best value

Best value **Safetica** Safetica Safetica **Discovery Enterprise** \overline{M} Protection Understand sensitive data flow. Enterprise data security stack. Full Data Loss Prevention (DLP). Get security & regulatory audits. Maximum integrations. Compatibility on Secure critical company data. MORE INFO MORE INFO MORE INFO Security Audit Endpoint data protection Email and network protection (1) Devices and print protection 1 Remote work protection 1 Advanced data classification 1 Different remediation policies 1 Incident Shadow Copy 1 Workspace control 1 Safetica Zone 🕕

BitLocker encryption management 1

Safetica Safetica Safetica **Discovery Enterprise** ## **Protection** Understand sensitive data flow. Full Data Loss Prevention (DLP). Enterprise data security stack. Get security & regulatory audits. Maximum integrations. Compatibility on Secure critical company data. MORE INFO **MORE INFO** MORE INFO Security Audit Endpoint data protection Cloud Data Protection Endpoint cloud sync protection (1) Endpoint Office 365 protection 1 Azure Information Protection Exchange Online Protection 1 Enterprise Features End-user rebranding 1 Workflow control 1 Multi-domain support 1

Best value



Extra modules

Enhance your data protection solutions with extra modules

Safetica UEBA (User and Entity Behavior Analytics)

- Understand real user activity and behaviour in detail.
- Get a comprehensive overview of work time usage.
- Use the insight to secure your data and workspace

Safetica Mobile

- Protect data on mobile devices, e.g. smartphones and tablets.
- Get an overview of mobile device status to identify risks.
- Audit activity both within apps and on websites.

Safetica **UEBA**



User and Entity Behavior Analytics (UEBA). Module for WebSafetica.

Compatibility on





- User activity audit
- Behavior analysis
- Extended reporting

SELECT

Safetica Mobile



Mobile Device Management (MDM) and workspace security. Module for WebSafetica

Compatibility on





- Security audit
- Antitheft
- Workspace management

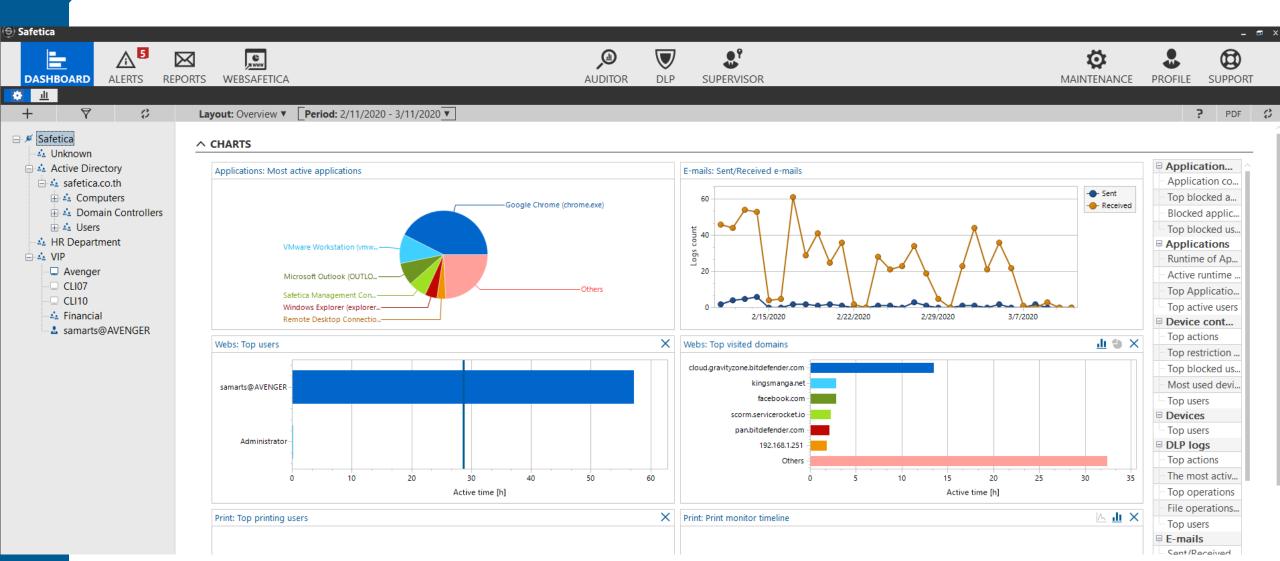
SELECT

Why choose Safetica over a competitor?

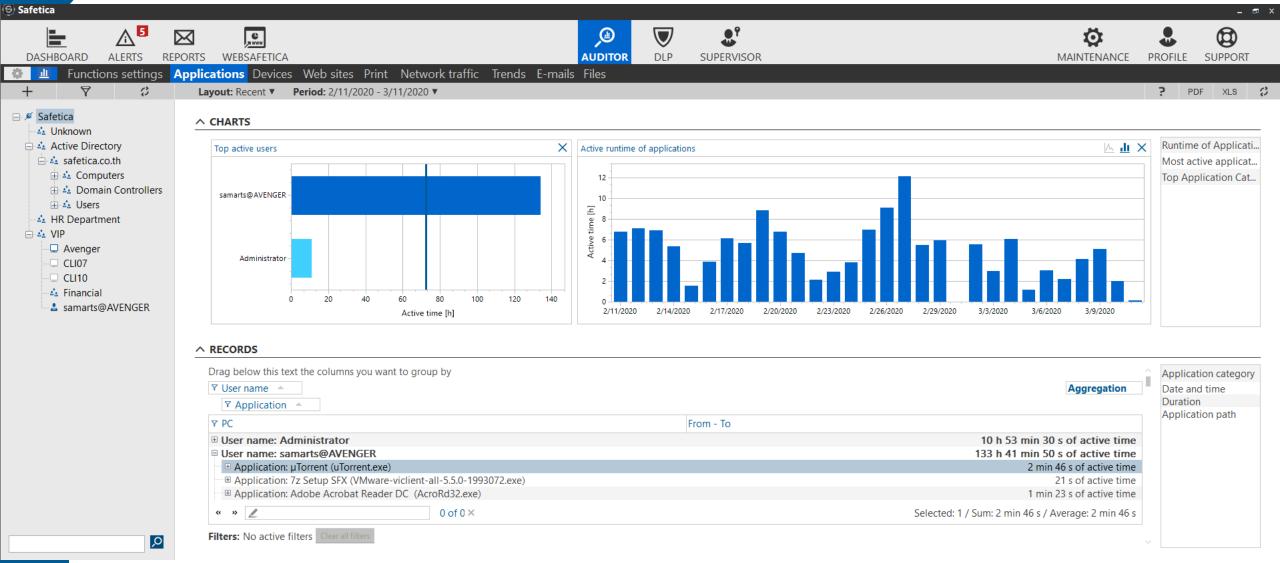
- 1. Protects ANY type of data format or application
- 2. Easy to manage and customize
- 3. Works on existing infrastructure
- 4. Admin users can't "kill" Safetica processes
- 5. High performance useless resource
- 6. Best ROI Return On Investment

Safetica Screen Shot Demo

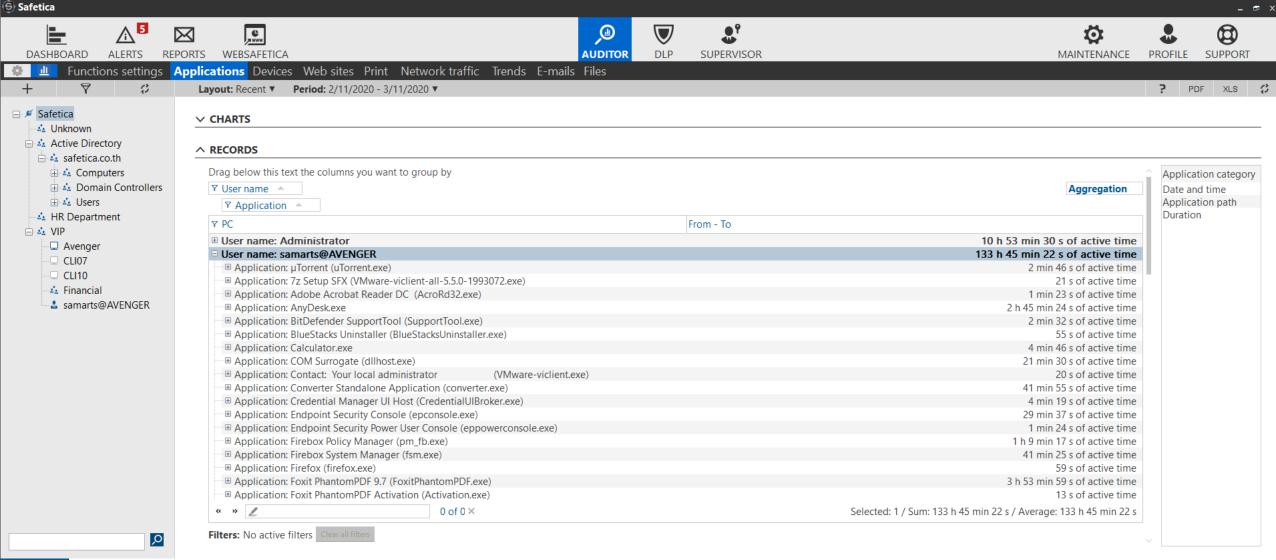
Safetica - Dashboard



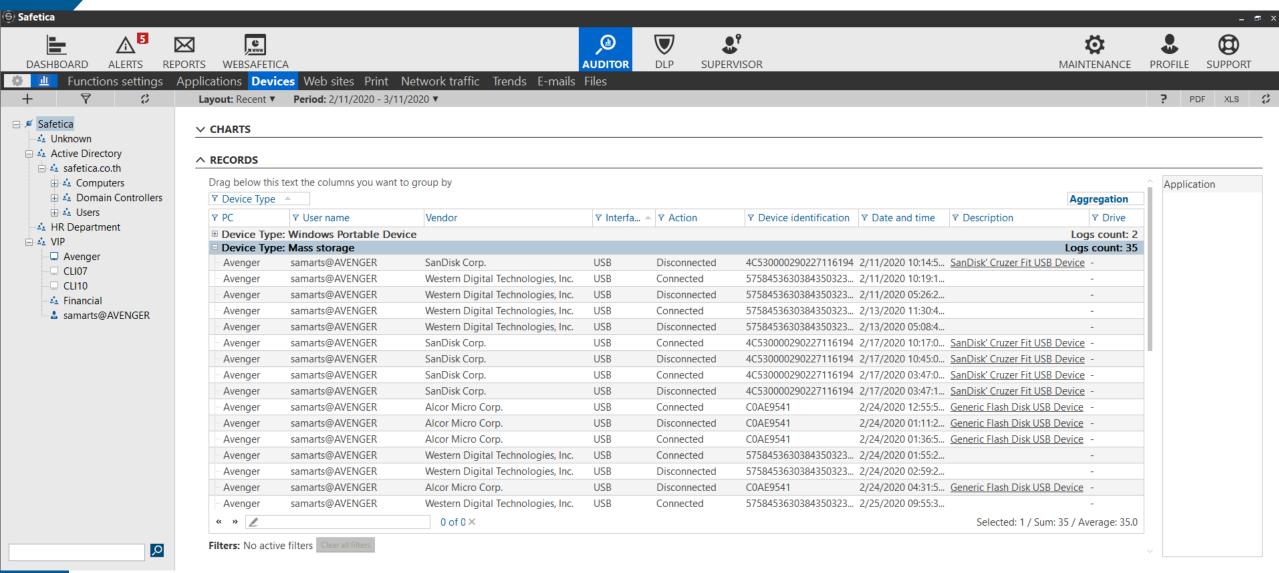
Safetica - Auditor Application (UEBA)



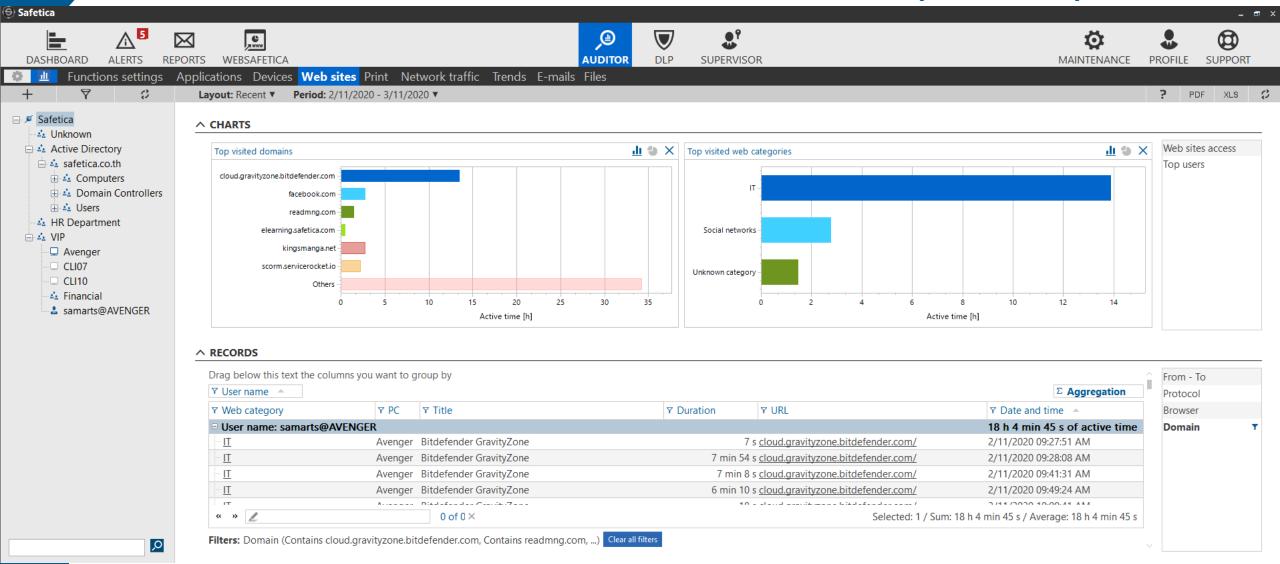
Safetica - Auditor Application (UEBA)



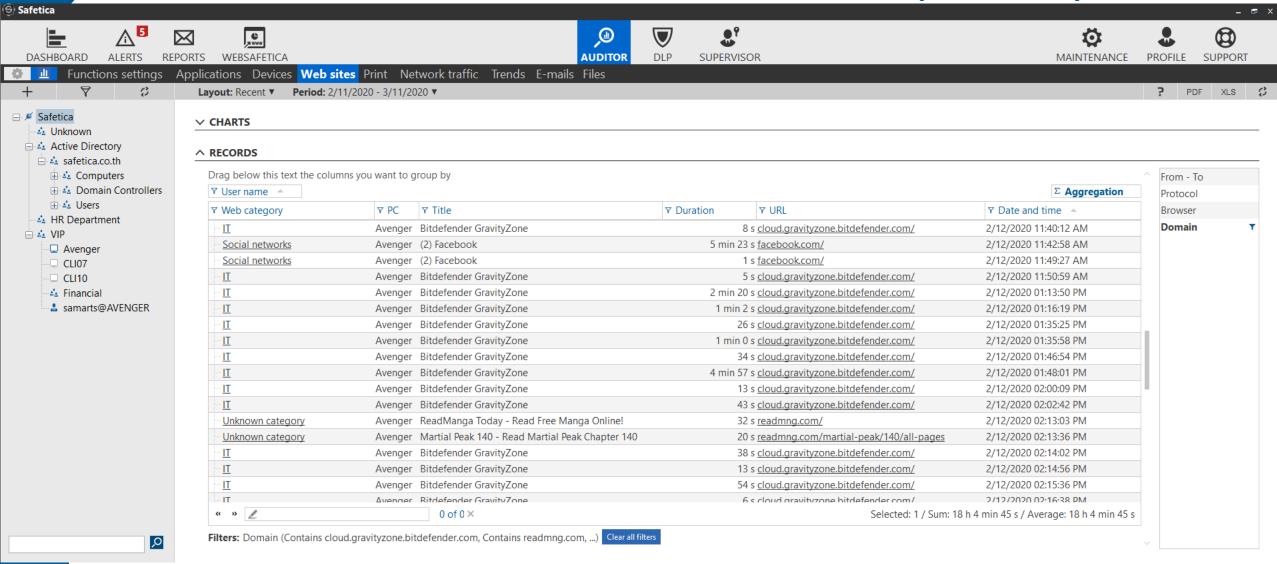
Safetica – Auditor Devices



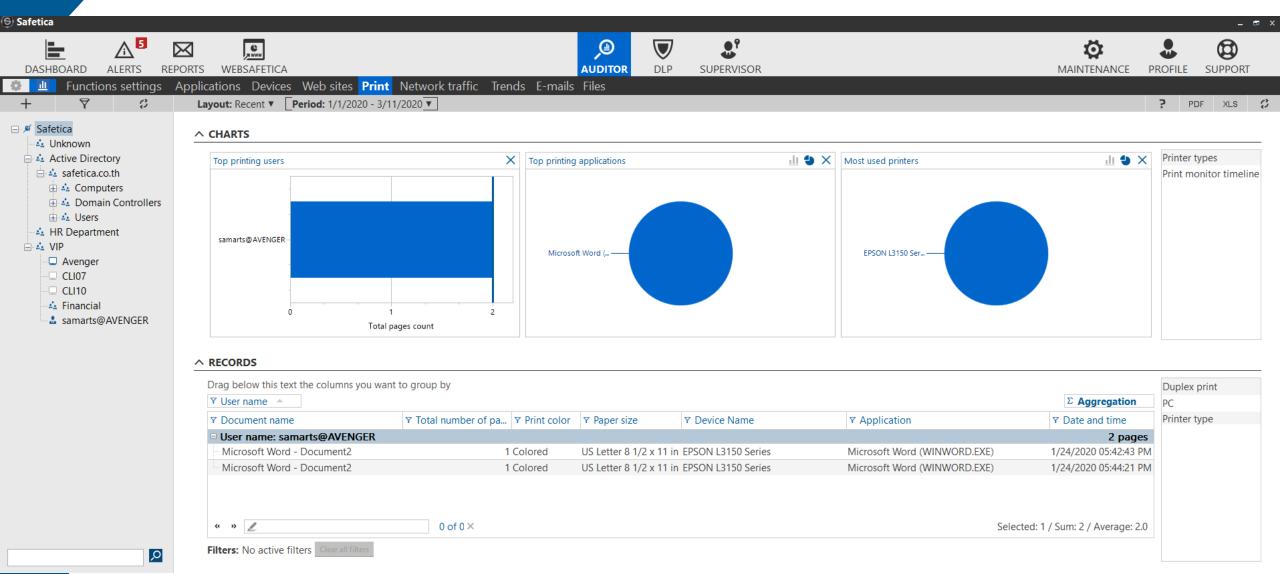
Safetica – Auditor Websites (UEBA)



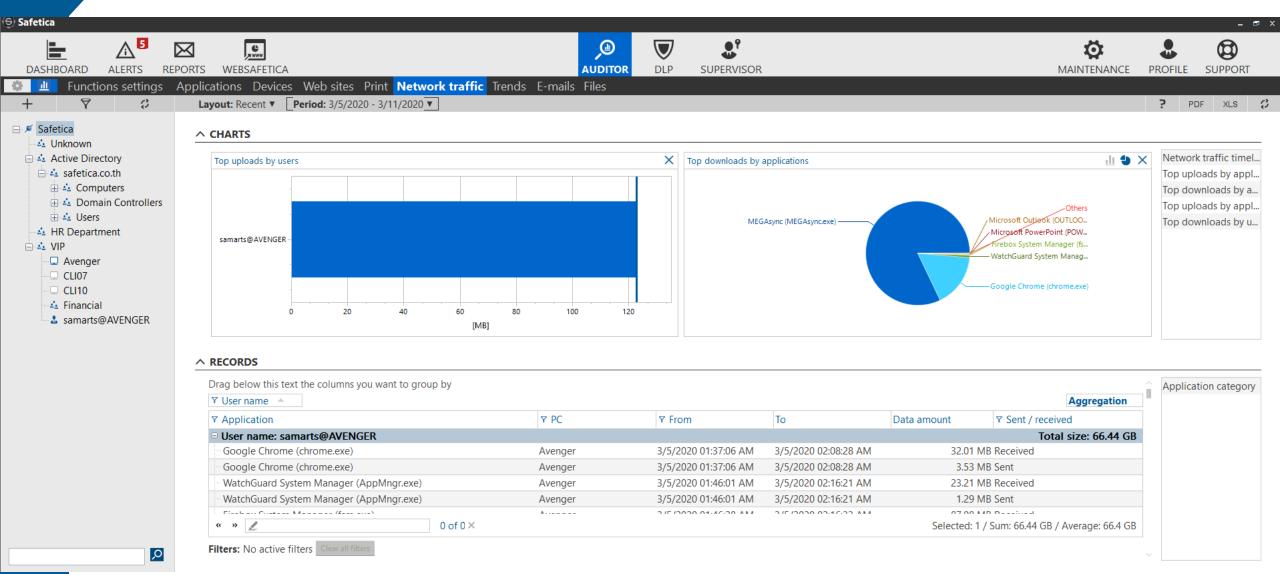
Safetica – Auditor Websites (UEBA)



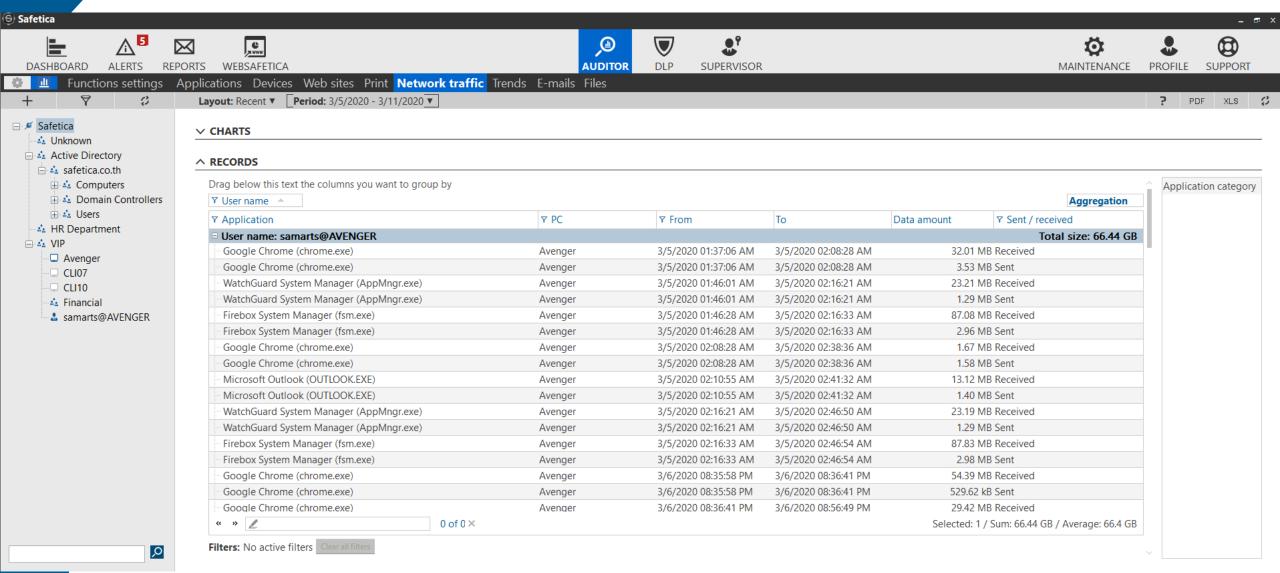
Safetica – Auditor Print



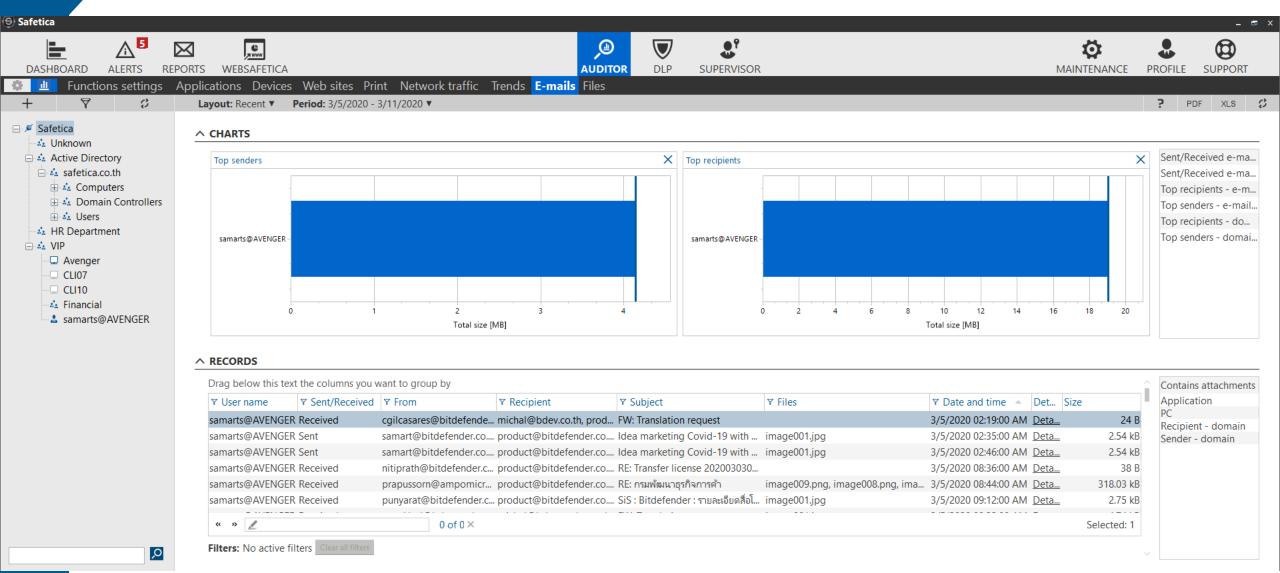
Safetica – Auditor Network Traffic



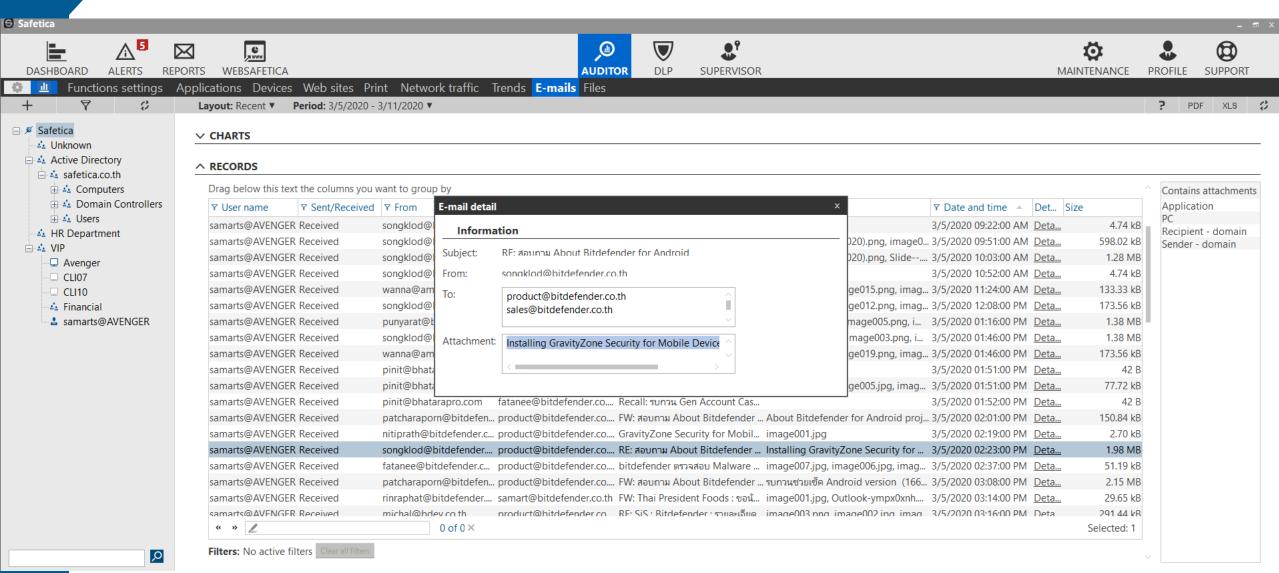
Safetica – Auditor Network Traffic



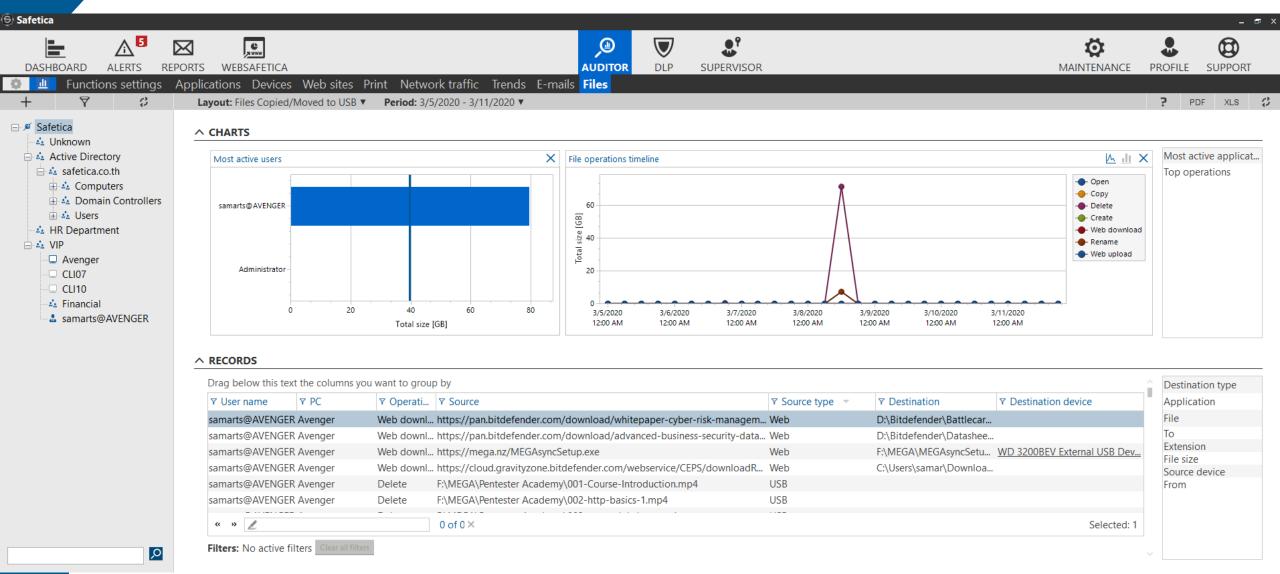
Safetica – Auditor Email



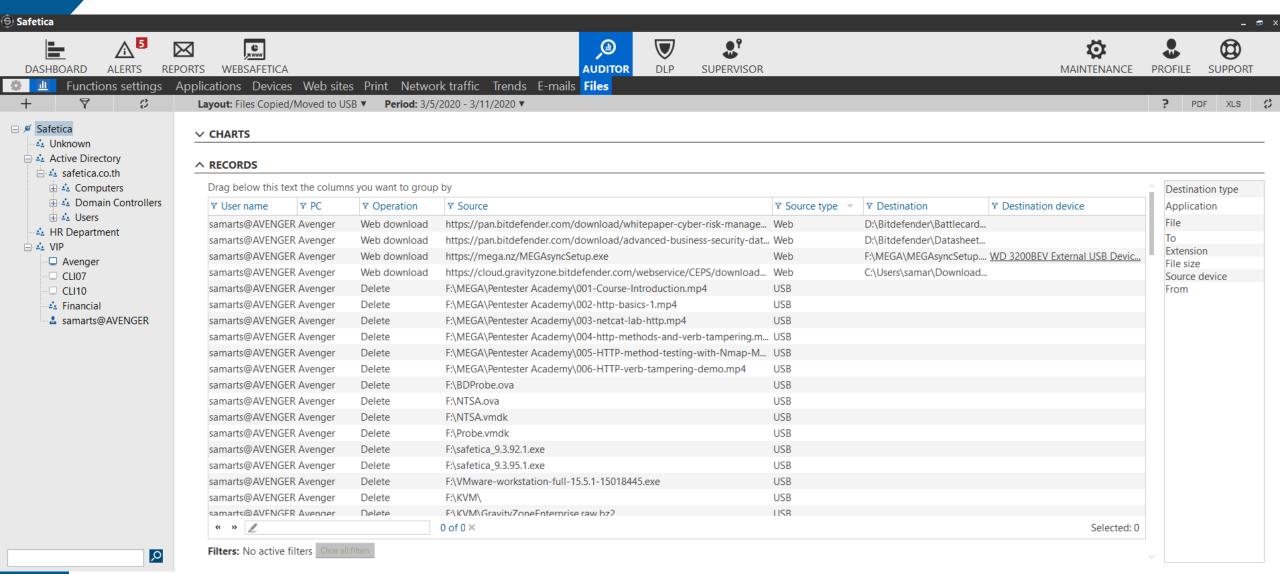
Safetica – Auditor Email



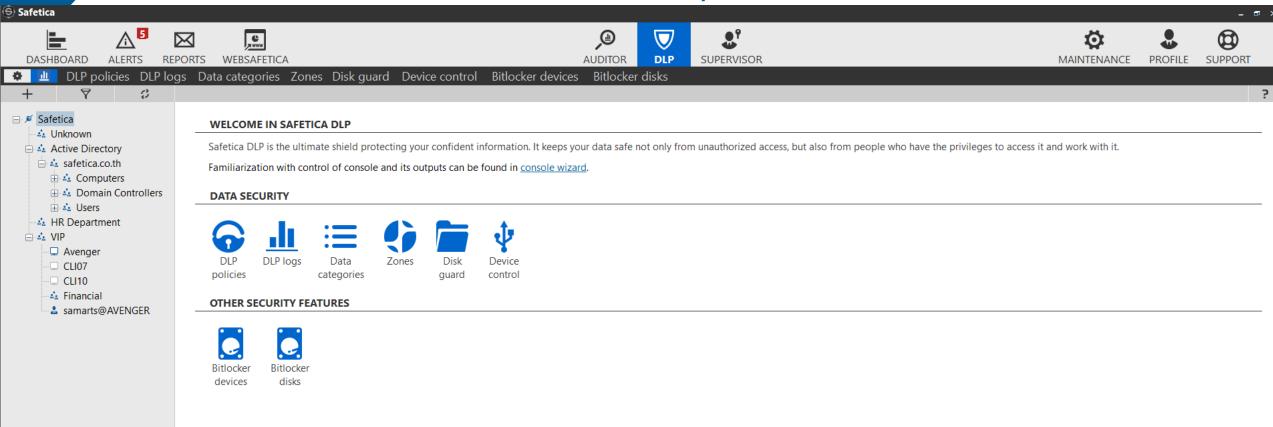
Safetica – Auditor Files



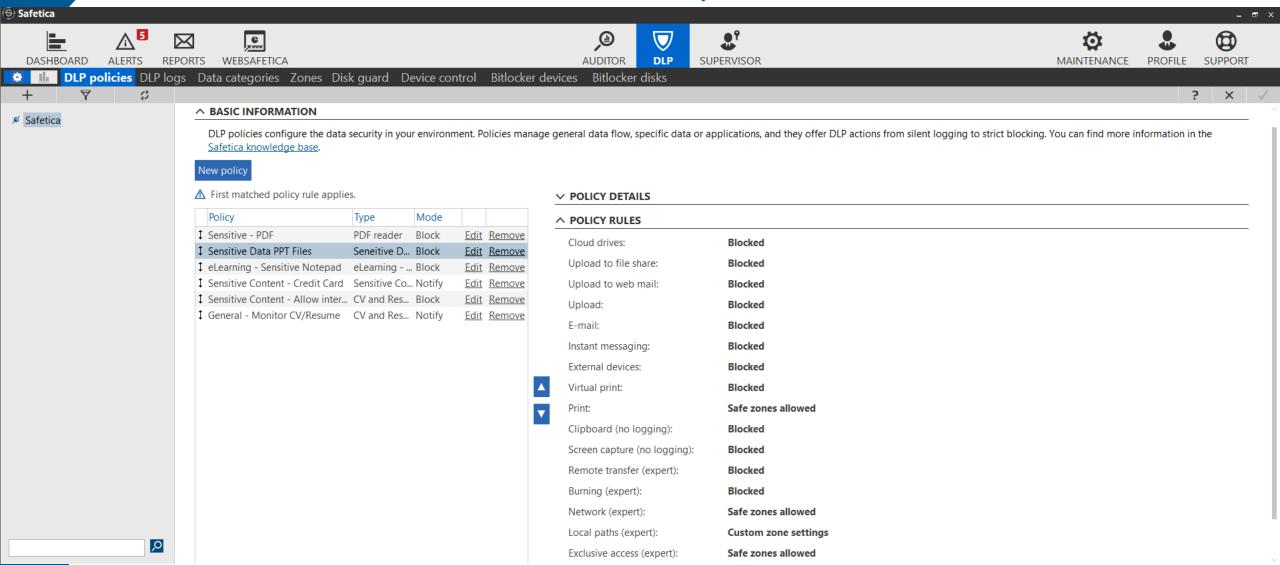
Safetica – Auditor Files



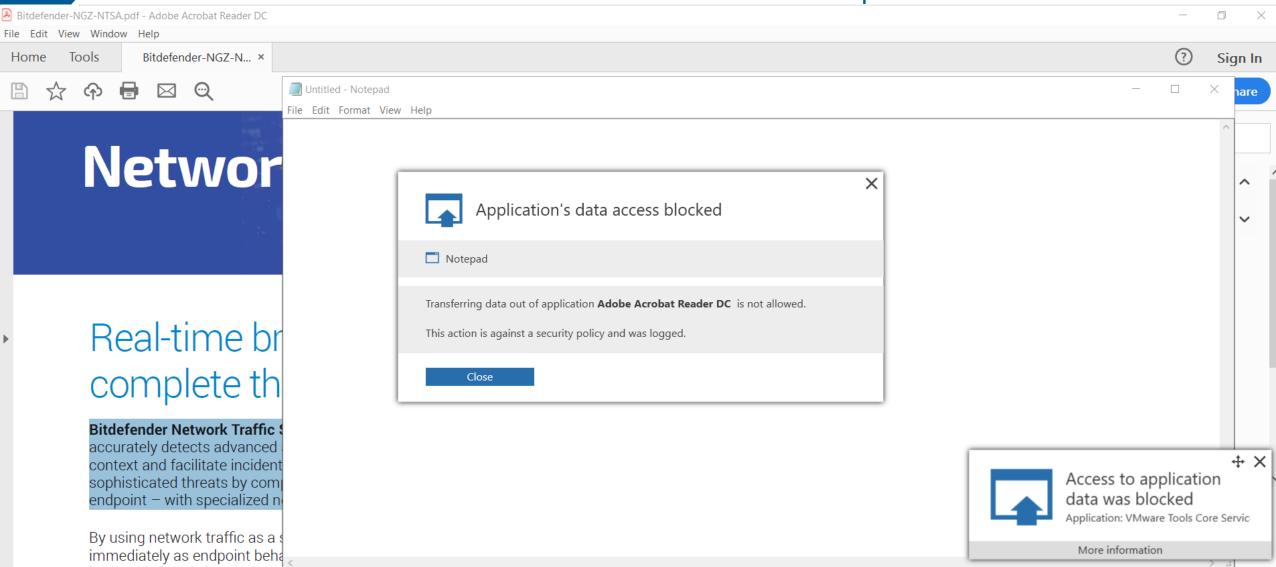
Safetica - DLP Policy



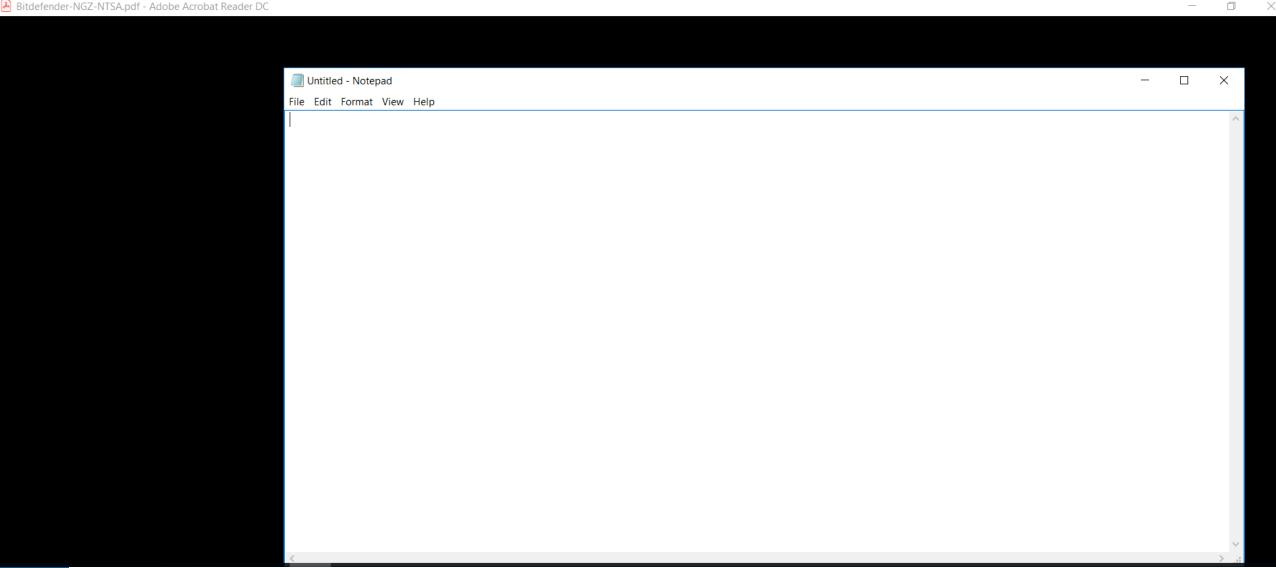
Safetica - DLP Policy



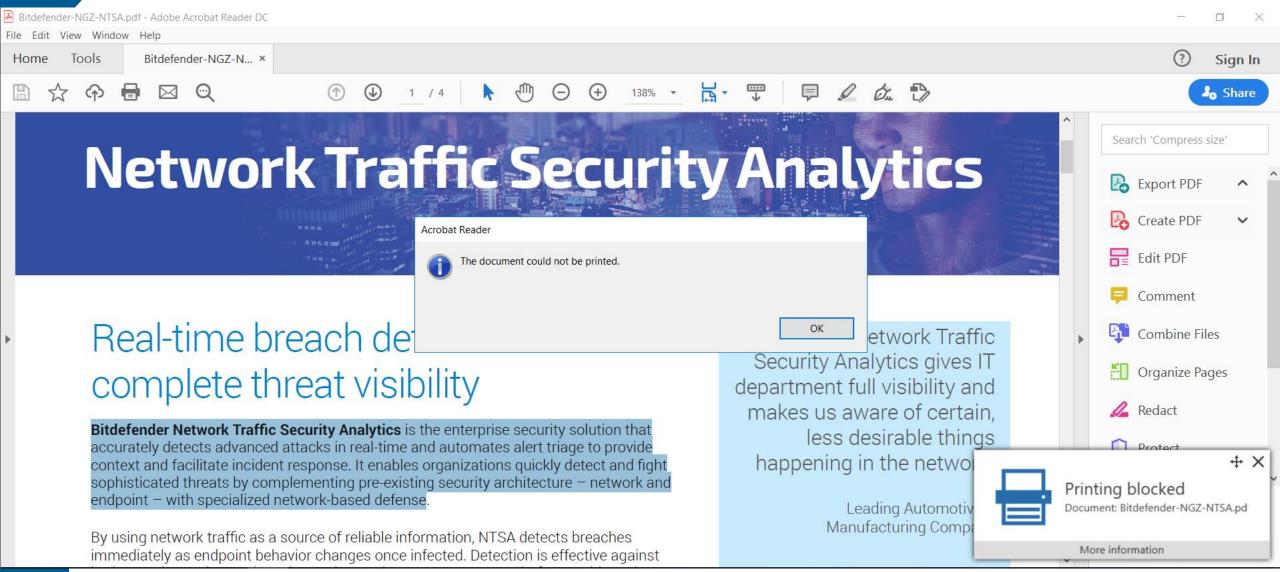
Safetica - DLP Blocked Copied&Plate



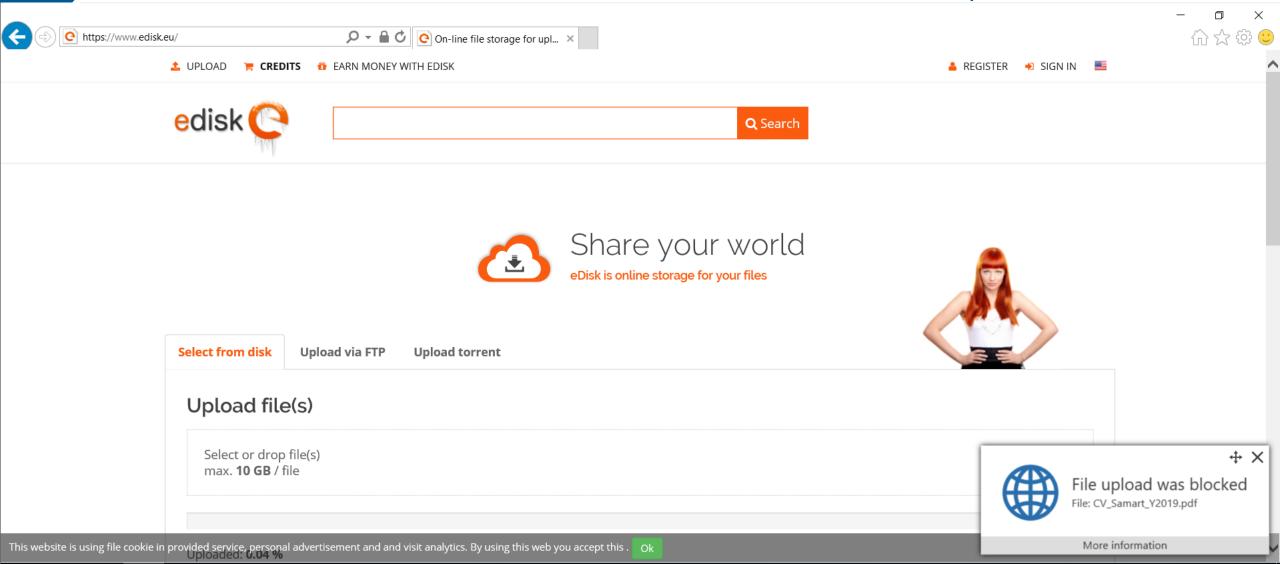
Safetica – DLP Blocked Screen Capture



Safetica - DLP Blocked Print



Safetica – DLP Blocked Web Upload



Case Studies Market Segments



- Manufacturing industry
- commercial espionage
- Blueprints
- Technology
- Technical documentation
- Know-how





- Sales and services industry
- Clients' databases
- Business strategy





- Telecommunication industry
- Poor data handling
- Tenders, contacts, and other documentation





- Government institutions
- City councils
- Policing institutions





Sensitive data protection & Company operations audit